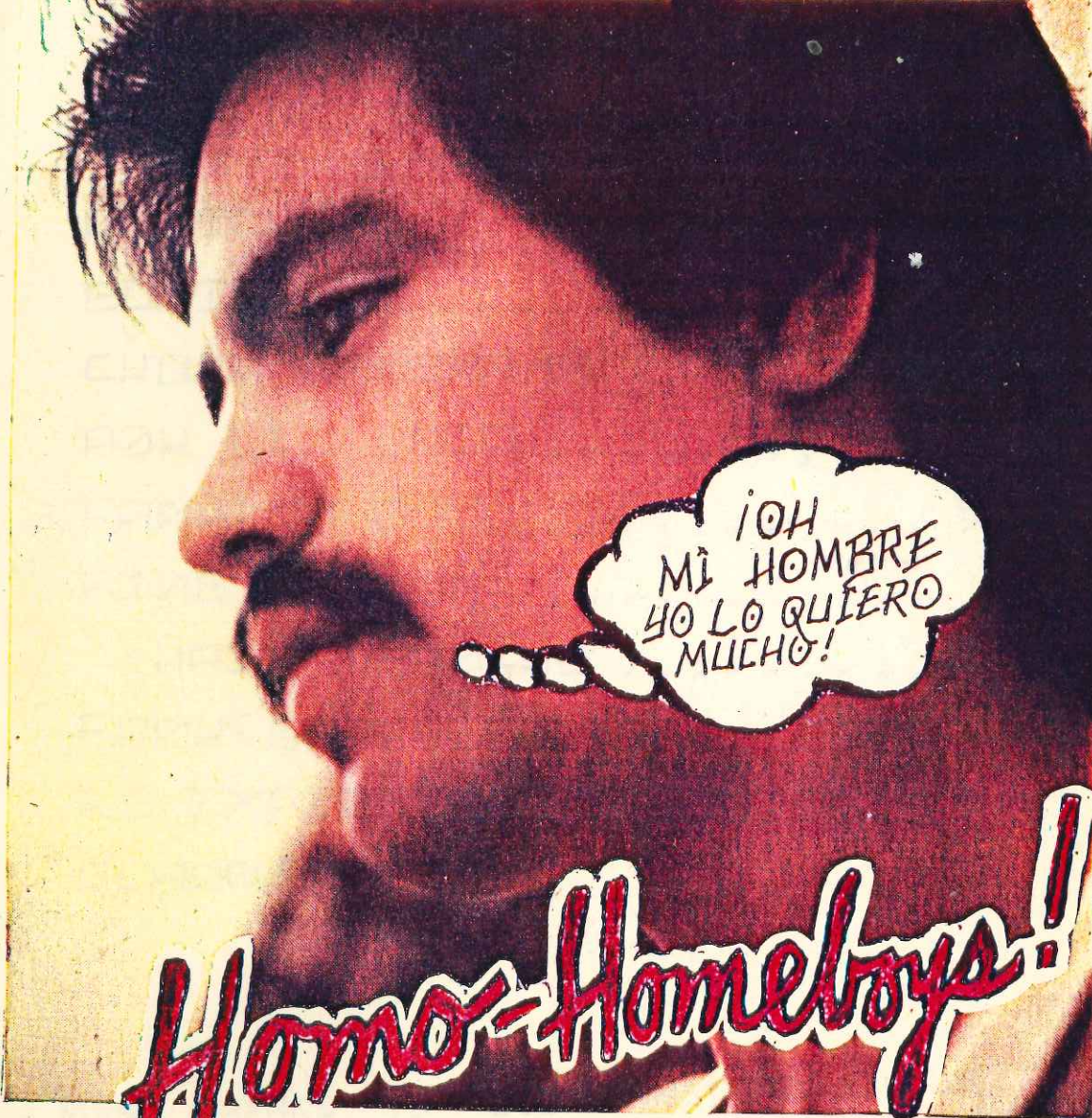


Homeboy Beautiful

H.B. EXPOSÉ



Homeboy!

#3.50 in the U.S.A.

# Contenta

SPRING 1978

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MANY THANKS TO SCOT ARMST, RON CARRILLO,  
TEDDY SANDOVAL, KITTEN SPARKLES, EFREN VALADEZ  
AND LOUIS VELA FOR THIS ISSUE.

-JOEY TERRILL





CONTEMPORARY LOS ANGELES  
HAS BEEN RIPE FOR A NEW  
MAGAZINE DEDICATED TO THE  
HOMEBUY IN THE ARTS.  
"H.B." TOUCHES THE HOMEBUY  
LIFESTYLE LIKE NO OTHER  
IT'S WRITTEN BY YOU,  
FOR YOU, AND NO ONE  
ELSE. FASHION, POLITICAL,  
FOOD, INVESTIGATIVE  
REPORTING ETC. ETC.  
THIS ISSUE WE EXPOSE  
A MODERN EPIDEMIC IN  
SOME SOCIAL CIRCLES:  
THE "HOMO HOMEBUY".  
OUR REPORTER ON THE  
PIECE IS RECOVERING FROM  
SURGERY BUT HE'LL  
CONTINUE HIS COVERAGE  
IN FUTURE ISSUES.

- THE EDITOR

C/D





# Chola Veterana '78

THESE LUCKY GIRLS ARE THIS MONTHS FINALISTS IN THE "CHOLA VETERANA '77" CONTEST. NEXT ISSUE WE'LL SEE THE LUCKY WINNER AND HER HOMEGIRL COURT.



ABOVE: LUPE AND LICHA LOPEZ - SIAMESE TWINS JOINED AT THE BEEHIVE SINCE BIRTH HAIL FROM THE EAST SIDE. BOTH ARE 19 YEARS OLD.

ROXANNE DE LA PUENTE IS FROM CUDAHY. SHE'S A WAITRESS AT ROSAS CANTINA ON FLORENCE AVE. SHE'S 32.

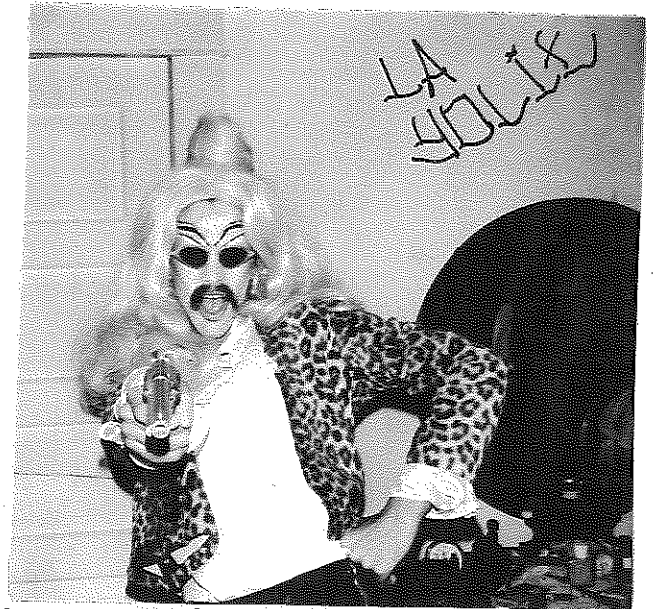


LIL' CHINITA IS 17 YEARS OLD AND HAILS FROM THE FAR EASTSIDE

CHOLA VETERANA '77' IS OPEN TO ANY CHOLA IN THE GREATER LOS ANGELES AREA. JUST SUBMIT A RECENT PHOTO, YOUR PLACA AND RESUME. THE WINNERS WILL BE ANNOUNCED NEXT WEEK WITH A PARTY SOMEWHERE IN EL MONTE.

SUBMIT ALL ENTRIES TO:

CHOLA VETERANA '78'  
322 N. MARIPOSA AVE. \*C L.A. 90004



YOLIE VARGAS (A BEAUTICIAN AT LOMA SALON DE BELLEZA) STRIKES A POSE FAMILIAR TO LIQUOR STORE OWNERS THROUGHOUT LINCOLN HGTS. YOLIE'S HOBBY IS FACIAL HAIR. SHE'S 21.

# ASK LIL LOCA!

4

DEAR LIL' LOCA,  
MY BOYFRIENDS COLD, HIS NAME IS CHUY AND HE THINKS I WEAR TOO MUCH MAKEUP AND WHEN I PUT ON MY TWO PAIRS OF EYELASHES HE GETS MAD AND MAKES ME TAKE ONE PAIR OFF. I THINK THAT'S CHICKEN SHIT, WHAT DO YOU SAY, LIL LOCA?  
SIGNED LA VIRGIE DE EAST LOS

DEAR LA VIRGIE,  
I'D TELL CHUY, CHALE! IF HE WANTS AN UGLY GIRLFRIEND TELL HIM TO GO AROUND WITH A GABACHA!

DEAR LIL LOCA,  
I WANTED TO BE A NUN BUT LAST YEAR I GOT RAPED AND MY MOM THRU ME OUT THE HOUSE, I'M ONLY 17 AND I WAS SO UPSET I STARTED POPPING PILLS AND I LIVED WITH THIS MAYATE AND HE GOT ME ON HEROIN AND I WAS A PUTA SO I COULD SUPPORT MY HABIT AND MY BABY WAS BORN DEFORMED AND NOW I'M OFF JUNK BUT I WAS FIRED FROM THE CAR WASH WHERE I WORKED AND I DONT KNOW WHAT TO DO, MY FAMILY DOESNT SPEAK TO ME I'M LIVING WITH THIS "MALFLORA" WHO KICKS MY ASS ALL THE TIME WHAT SHOULD I DO?  
SIGNED CLARA

DEAR CLARA,  
GO TALK TO YOUR LOCAL PRIEST. HE'LL HAVE ALL THE INFO YOU NEED ON BECOMING A NUN.

Dear Lil Loca,  
"All right Lil Loca!"  
I read your column all the time, its really "BAD!!!" Anyway, like my problem is that I want to wear pants but I dont know what kind to get! like all my girlfriends wear jeans but I'm sick of the "jean look" also like I have Black hair and its cut in a shag. What do you suggest?  
Signed La Rosie de 18th St.

DEAR LA ROSIE,  
FOR ONE OF THE NEWEST LOOKS AROUND GET A PAIR OF HIGH WAISTED BAGGIES ABOUT 2 SIZES TOO SMALL SO YOU CAN STRETCH THE FUCK OUT OF THE PLEATS. THROW ON A HALTER AND SINCE YOU HAVE DARK HAIR BLEACH THE ENDS FOR THAT "BLACK ROOTS" LOOK.

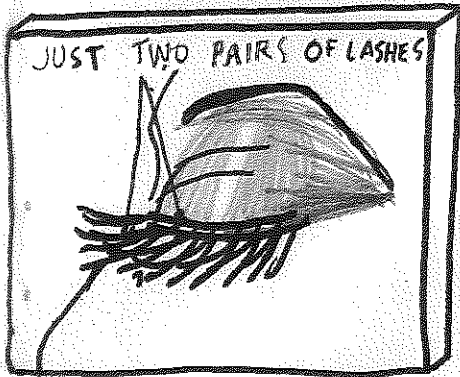
Dear Lil Loca,  
Please you must help me! There is this girl at school named Duchess and she thinks I stole her boyfriend she's been threatening to kick my ass and mess up my face. I'm real pretty "y la Duchess es muy tirada!" I'm afraid she'll find out where I live so please dont print this letter. Answer me discreetly at my home address, please lil loca, what should I do!?  
Signed Desperate

DEAR LA DESPERATE,  
THE WALLS ARE SPINNING SO SHIT GREEN, BITCH! LA DUCHESS IS MY COUSIN AND NOW THAT I HAVE YOUR HOME ADDRESS WE'RE REALLY GONNA MESS YOUR PRETTY FACE UP BUT BAD. SAY YOUR PRAYERS, RUKA!

GOT A PROBLEM? WRITE TO:  
"DEAR LIL LOCA" 322 N. MARIPOSA AVE. L.A. 90004 \*C ... and she will find an answer to your problem.

# FASHION OUTLOOK

THIS SPRING  
ITS THE SMALL  
TOUCHES THAT  
MAKE A FASHION  
STATEMENT



FOR MORE  
FASHION  
FUN  
TURN  
THE  
PAGE.



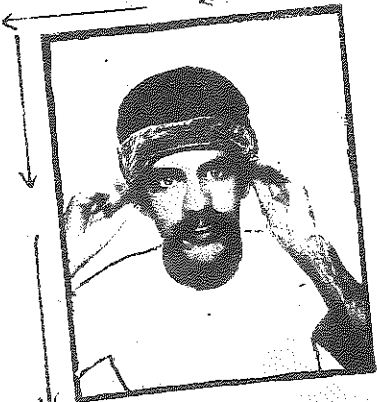
ILLUSTRATIONS/EFREN VALADEZ

# The New Bandana Ties!

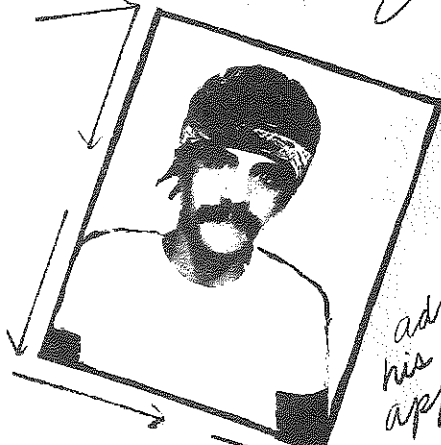
OUR MODEL: LIL PLAYBOY



Playboy  
Puts  
Bandana  
over his  
head...



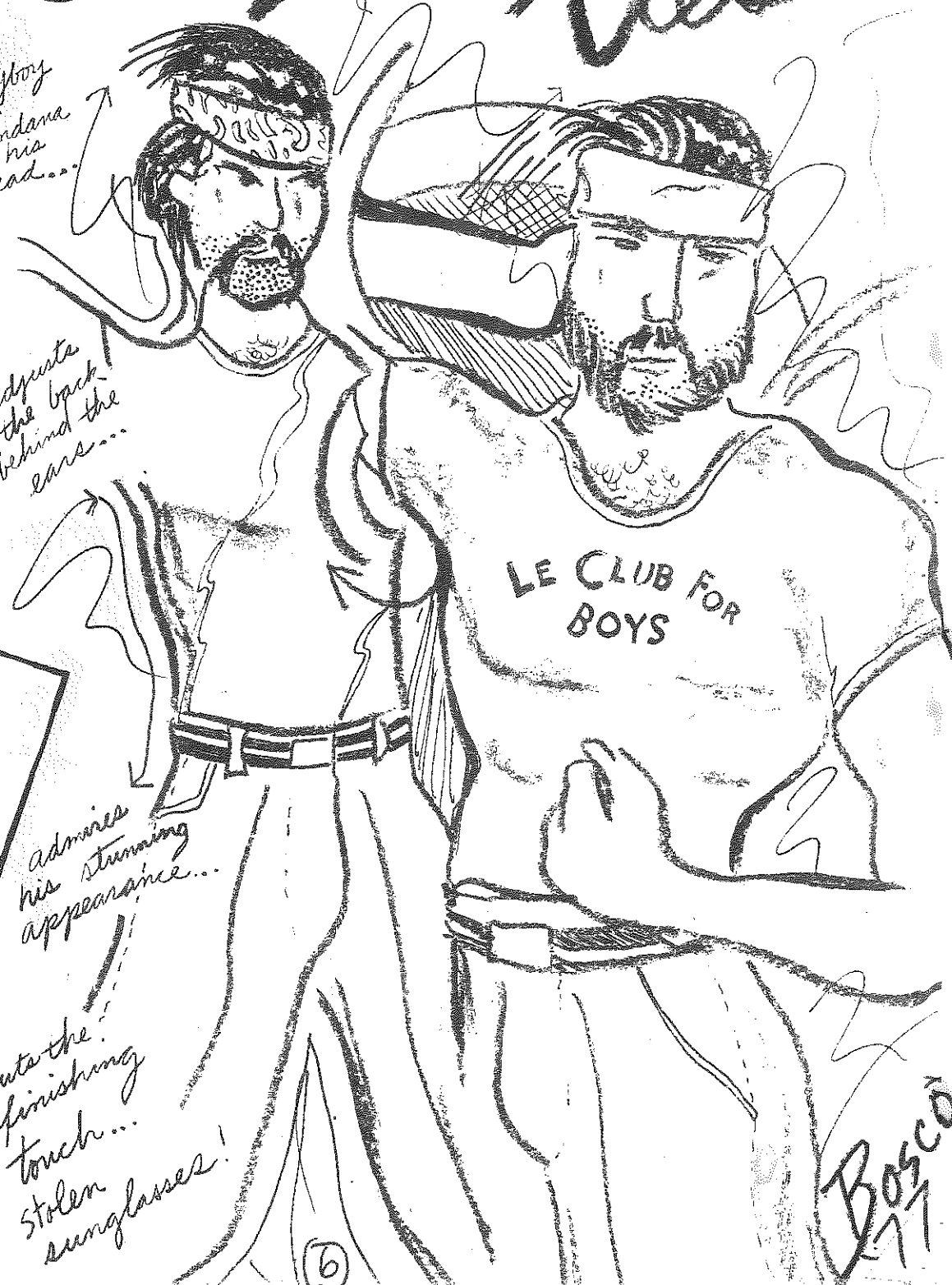
adjusts  
the back  
behind the  
ears...



admires  
his  
stunning  
appearance...



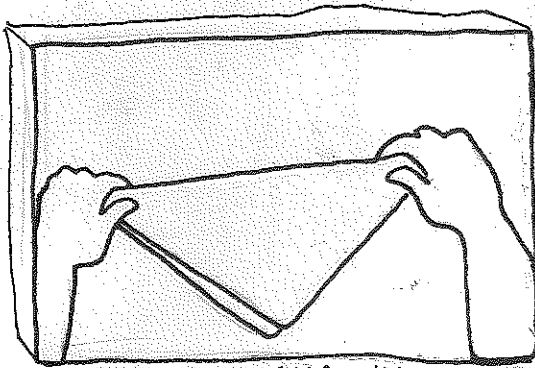
Puts the  
finishing  
touch...  
stolen  
sunglasses!



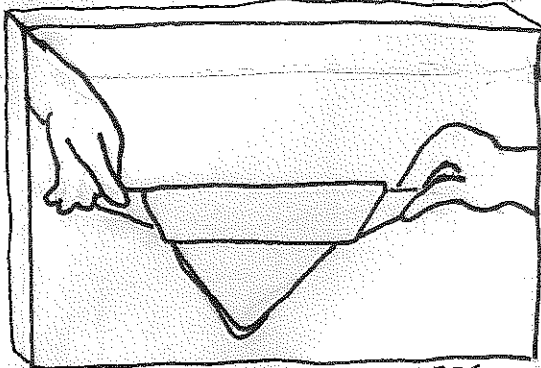
6

2  
Bosco  
1/11

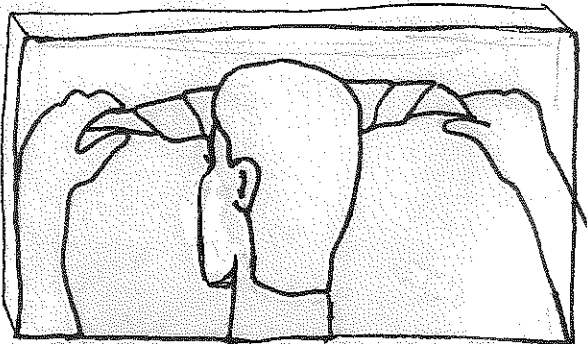
# Tie a Bandana this Spring!



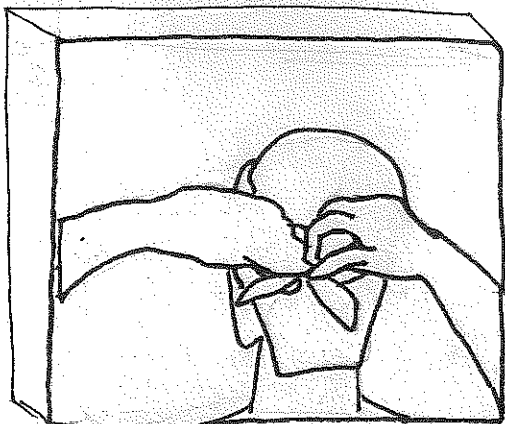
1. FOLD BANDANA IN HALF LIKE A TRIANGLE...



2. KEEP FOLDING TOWARDS YOU TWIRLING THE ENDS...



3. PLACE ACROSS FOREHEAD...



4. AND TIE IN A KNOT.

7

RIGHT ABOVE EYEBROWS



ABOVE EYEBROWS AT HAIRLINE



OPEN BANDANA COVERING ENTIRE FACE



ITS HARD FOR SOME ANGELENOS TO ADMIT BUT MOST FASHION TRENDS START IN THE EAST. <sup>side</sup> THIS SPRING THOUGH, BANDANAS WILL BE ADORNING HEADS WEST OF FIGUEROA ST. IN INCREASING NUMBERS! YES THOSE FASHION CONSCIOUS EASTSIDE BOYS WON'T BE ALONE THIS SPRING IN FASHION CIRCLES OF LOS ANGELES!

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Blusher  
Eye Brow Brush

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THE ART OF  
HAIR  
TEASING

CAN YOU  
FIND THE  
RAZOR  
BLADES?



BANDANA

BY  
GUADALUPE  
9/5

THE ANCIENT ART OF HAIR TEASING BEGAN MANY YEARS AGO BACK IN THE 1940'S WHEN CHOLAS STARTED THE BEGINNINGS OF WHAT WAS KNOWN AS THE "BEEHIVE" HAIRDO. IT REQUIRED GREAT PATIENCE, EFFORT AND A LARGE CAN OF "AQUA NET." WITH LUCK YOU COULD TRANSFORM YOUR HAIR INTO SOMETHING TRULY MONSTROUS. WHEN THE 1950'S ARRIVED ALL THE PACHUKAS TEASED THEIR HAIR TO THE SOUNDS OF THE GREATS: THE CHANTELS, RONETTES, PENGUINS ETC. WITH TIME A GREAT MANY CHOLA VETERANAS BEGAN TO TEASE THEIR HAIR FOR MORE FUNCTIONAL REASONS. UP TO 26 RAZORS BLADES COULD BE PLACED WITHIN THE COIFFURE TO AID IN "THROWING" WITH RIVAL CHOLAS. NOW IN THE FAST MOVING 1970'S YOU'LL FIND MORE WOMEN INCORPORATING THEIR BOYFRIENDS BANDANAS INTO THEIR HAIR ALONG WITH RAZOR BLADES ZIP GUNS, POCKET KNIFE, 45's, A SIX PACK OF COORS AND A TINY EXTRA CAN OF SPRAY. TIME MARCHES ON AND THE GREAT ART OF HAIR TEASING PROVES TO BE A FOUND STAPLE OF FASHION CONSCIOUS WOMEN TODAY. NEXT TIME YOU "THROW CHINGASOS" TAKE A MOMENT TO CONTEMPLATE THE FINE ART YOU LOVE.

BASIC  
BEEHIVE  
ALSO  
KNOWN  
AS  
ROMAN  
FOUNTAIN



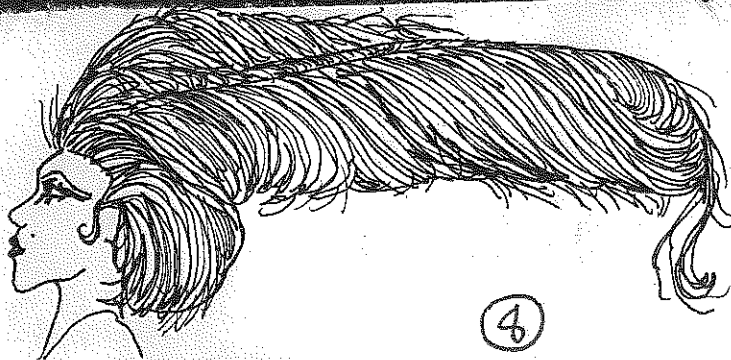
LA  
BRUJA



THE  
BOYLE  
HEIGHTS  
COIF



THE  
WHITTIER  
BLVD.  
COIF

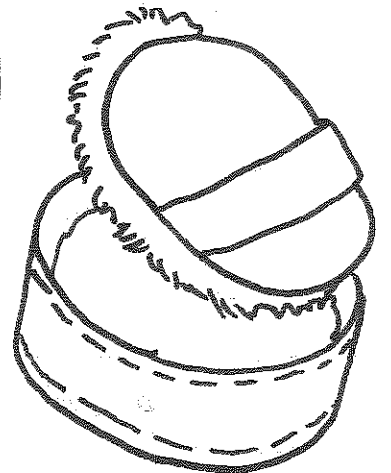
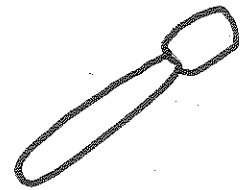
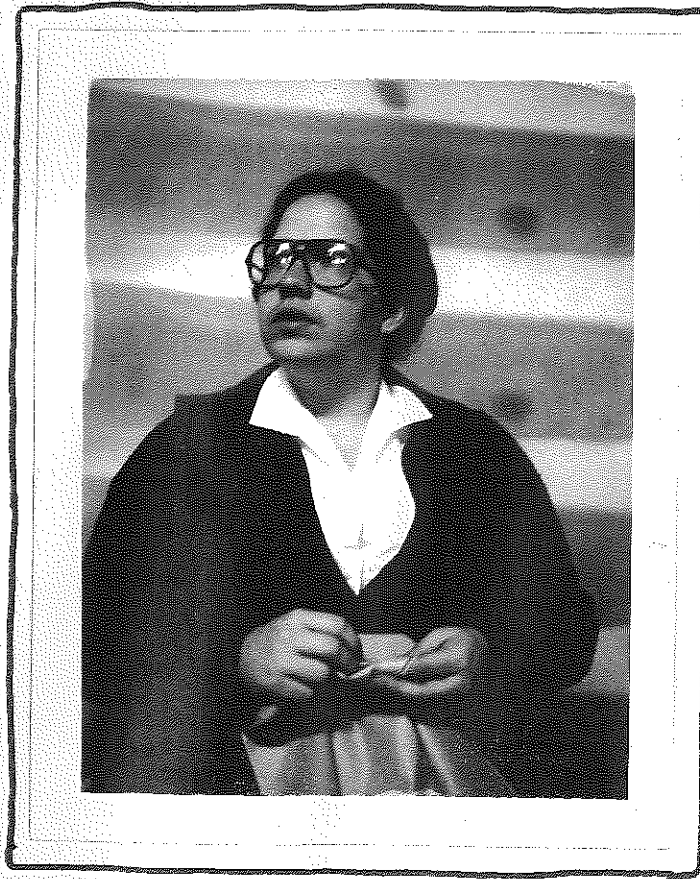
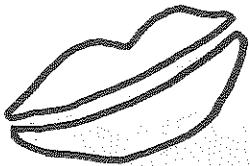
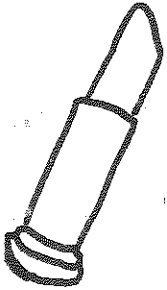
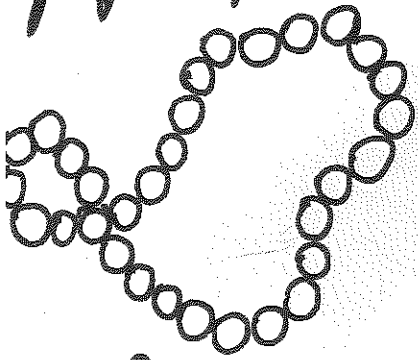


4

# Homeboy Beautiful<sup>9</sup>

PRESENTS:

## "A FASHION MAKEOVER"



HAVE YOU EVER DREAMED OF HAVING A PROFESSIONAL BEAUTY MAKEOVER JUST LIKE A MAGAZINE MODEL? COME WITH US THEN AS WE EMBARK DOWN THE MAGIC ROAD OF BEAUTY WITH OUR LUCKY VOLUNTEER, SEAMSTRESS VIRGINIA LIEBOWITZ FROM GARDENA. TURN THE PAGE FOR THE MOST ASTOUNDING TRANSFORMATION IN FASHION...

STEP 1

FIRST, OUR RESIDENT STYLIST MR. RICO REMOVES VIRGINIAS GLASSES AND UNDOES HER PLAIN LOOKING HAIRDO...



STEP 2

NEXT MR. RICO MASSAGES THE SCALP AND PULLS OUT ANY AND ALL SPLIT ENDS.



STEP 3 →

NOW WE GENTLY  
MASSAGE THE NAPE  
AND CROWN MUCH TO  
VIRGINIAS DELIGHT.



STEP 4 →

NEXT MR. RICO GENTLY  
TEASES VIRGINIAS  
HAIR FOR HEIGHT.



STEP 5 →

AS THE FINISH-  
ING TOUCHES  
ARE APPLIED  
TO VIRGINIAS...



...COIFFURE SHE  
RIPS OPEN HER  
OUTDATED  
BLOUSE AND  
SWEATER...



STEP 6 →

...TO REVEAL  
A VERY CHIC  
UNDER SLIP  
WHICH IS...



...THE LATEST  
FASHION RAGE  
TO HIT EAST-  
SIDE STREETS.





## STEP 7

THE LAST STEP IS THE FACE : BASE, POWDER, HIGHLIGHTER, TWEEZED EYEBROWS, 2 PAIRS OF MOONSTAR LASHES, EYE SHADOW, ACRYLIC PAINT, LIPSTICK AND A COAT OF POLYMER MEDIUM AND ...

..WE COME TO STEP 8  
VIRGINIA IS SO PLEASED  
WITH HER NEW LOOK  
SHE COULDN'T HELP  
THROWING HER PLACA  
OUTSIDE MR. RICO'S SALON  
WHO NODS APPROVINGLY.

*NEXT MONTH:*  
a "homeboy" gets done! (13)



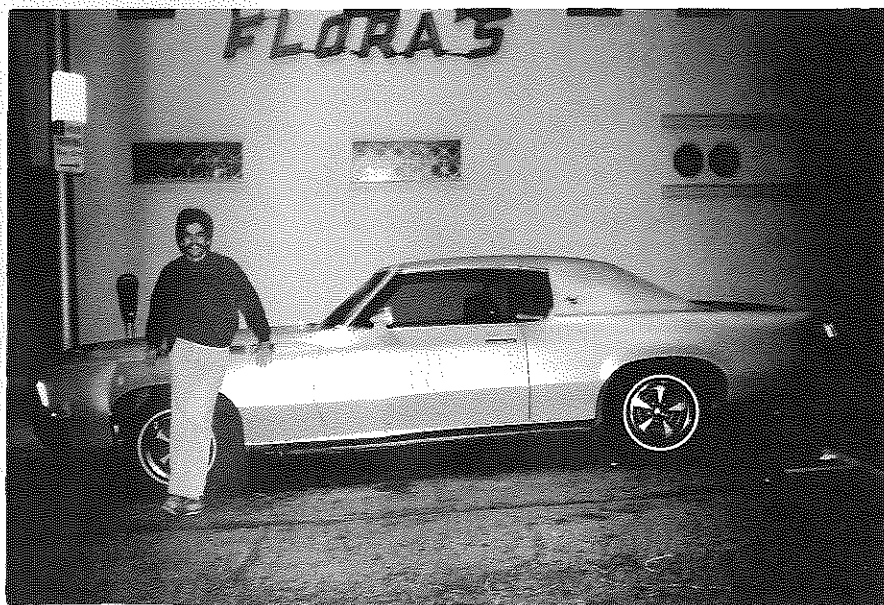
# "WHAT REALLY HAPPENS ON THOSE HOT NIGHTS IN SUMMER IN GERAGHTY LOMA!"



BY SANTO

MY NAME IS SANTO. WHAT I AM ABOUT TO TELL, YOU MAY FIND HARD TO BELIEVE... I KNOW I DID. ACTING ON A TIP THAT THERE EXISTED A HOMO UNDERGROUND IN E. L.A. I SET MYSELF UP TO BE INVITED TO A PRIVATE PARTY ON HERBERT AVE. I'VE COVERED MANY A STORY FOR "HOMEBODY BEAUTIFUL BUT NOTHING AS BIZARRE AS THIS! I ARRIVED AROUND MIDNIGHT (EARLY, BY THEIR STANDARDS) WALKED INTO THE BACK PART OF A DUPLEX TO FIND A DOZEN OR SO HOMEBOYS GATHERED IN THE LIVING ROOM. SOMETHING WAS FUNNY BUT I DIDNT KNOW WHAT... THEN IT HIT ME, ... "WHERE WERE THE BROADS?!!" COULD THIS ACTUALLY BE AN ACTUAL REAL-LIFE HOMO-HOMEBOY PARTY?" MORE HOMEBOYS FILLED THE HOUSE, SOME WERE HOLDIN HANDS, SOME WERE EVEN KISSING!!! YES, KISSING ON THE LIPS! FRENCHING WAS THE RULE RATHER THAN THE EXCEPTION!!! MY HEAD STOPPED SPINNING WHEN I SAW THIS TALL RUKA EMERGE FROM THE KITCHEN WITH A PLATE OF COOKIES. "AT ...

LAST, A WOMAN." I THOUGHT. IT WASN'T UNTIL SHE LOOKED ME IN THE EYE AND INTRODUCED HERSELF AS "FRED" THAT I REALIZED "SHE" WAS A HE! ... A HOMO! HE SURE LOOKED LIKE A GIRL HE EVEN KISSED LIKE A GIRL! I DRANK A COUPLE OF MORE BEERS TO RELIEVE MY ANXIETY. SOMEONE TOOK OFF THE RONNETTES ALBUM AND PUT ON JUDY GARLAND... THE HOMO HOMEBOYS ALL REMOVED THEIR BANDANAS FROM THEIR HEADS AND STUFFED THEM IN THEIR BACK POCKETS, (I THOUGHT I HAD BETTER DO THE SAME OR THEY WOULD SUSPECT I WAS A SPY) WHEN I PUT MY BANDANA IN MY RIGHT BACK POCKET EVERYONE SMILED AT ME. AT FIRST I THOUGHT I DID SOMETHING WRONG BUT EVERYONE SEEMED TO GET FRIENDLIER WITH ME SO I FIGURED I MUST HAVE DONE SOMETHING RIGHT.



OUR REPORTER SANTO POSES BY HIS CAR JUST BEFORE EMBARKING ON HIS STRANGE ASSIGNMENT FOR THIS MAGAZINE.



AS TWO O'CLOCK APPROACHED THE CROWD NUMBERED ABOUT 50! YES, 50! MOST OF THE HOMEBOYS HAD THEIR 'SIR-GUYS' AND T-SHIRTS OFF AND WERE SLOW DANCING CHEEK TO CHEEK! BOY I'VE HEARD OF VATO LOCOS BUT THIS WAS TOO MUCH. I WAS REALLY DISGUSTED. I PROMISED MYSELF, ONE MORE DANCE AND THEN I WAS LEAVING. I DON'T



I DON'T REMEMBER WHAT HAPPENED NEXT, IT'S ALL JUST A BIG BLUR, I REMEMBER A VATO TWISTING MY ARM TO FORCE ME TO KISS HIM ON THE LIPS AND GIVE HIM A HICKEY...

I HAD NO CHOICE BUT TO SUBMIT! SEVERAL CHOLOS WERE ON ME ALL AT ONCE REMOVING MY CLOTHES CAMERA AND EYEGLASSES I REMEMBER "FRED" STRIPPING ...

I REMEMBER HAVING MY HANDS TIED BEHIND MY BACK...

I REMEMBER JUDY GARLAND RECORDS TILL 5 IN THE MORNING...

I REMEMBER THINKING URINE DOESN'T TASTE THAT BAD AFTER ALL...

PHOTOGRAPH ABOVE IS "FRED," ONE OF THE HOMO HOMEBOYS. HE SERVED COOKIES AND DID A STRIPTEASE.

I REMEMBER THINKING THIS CAN'T BE GERAGHTY LOMA!!!...

I REMEMBER LOOKING UP AND SEEING ALL THE HOMEBOYS LINING UP!!!...

AT THIS POINT OUR REPORTER, SANTO, BROKE INTO TEARS. ON THIS AND THE FOLLOWING PAGES ARE THE EXPLICIT PHOTOGRAPHS HE MANAGED TO TAKE IN SECRET.

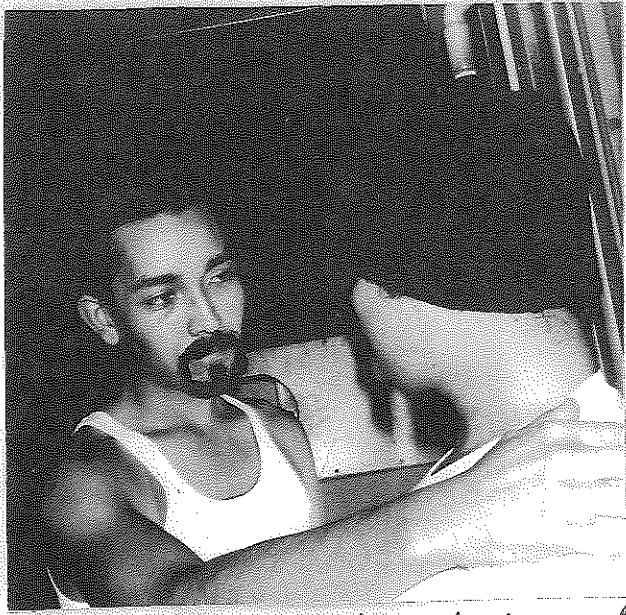
—THE EDITORS



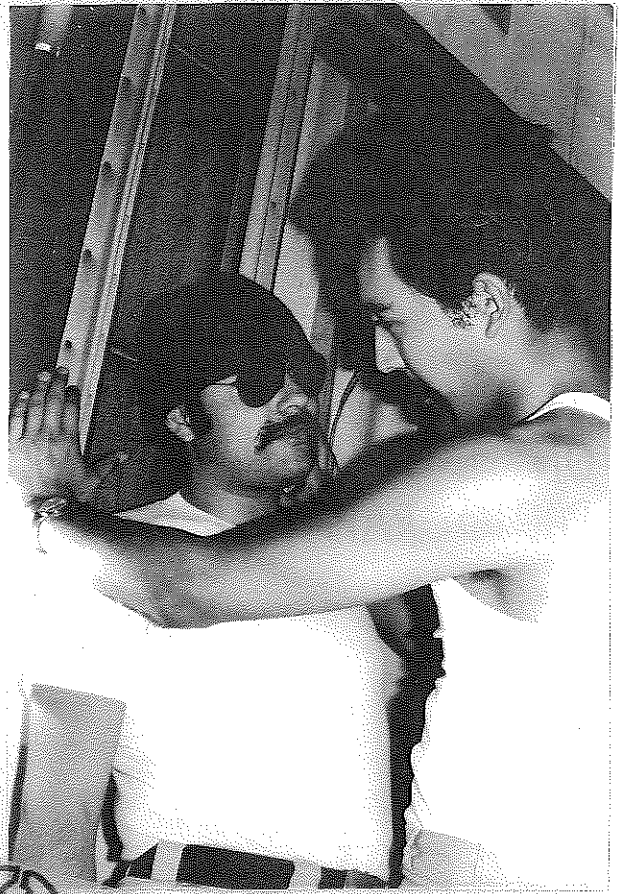
homo homeboys eating cake, chips and dips

Some of the homo-homeboys notice how close they sit!





outside  
the party  
a homeboy  
throws  
a "movida"



"Hi baby, whats your  
name?"

# H.B. EXHIBIT

"We could  
make  
beautiful  
music  
together."



At one point the  
homeboys  
bandanas  
pockets . . .  
stuffed their  
in their



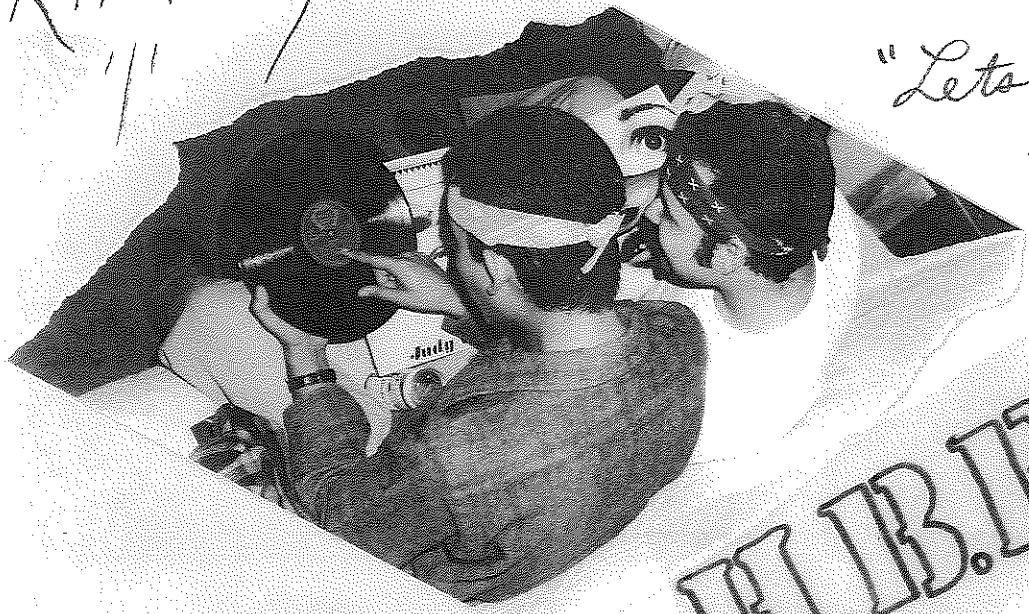
after they were loaded they brought out the Judy Garland records

L.A.S  
HOLLO  
HOLLEBOYS

RIFAZAQA  
" "



"Lets hear 'over the rainbow'.."



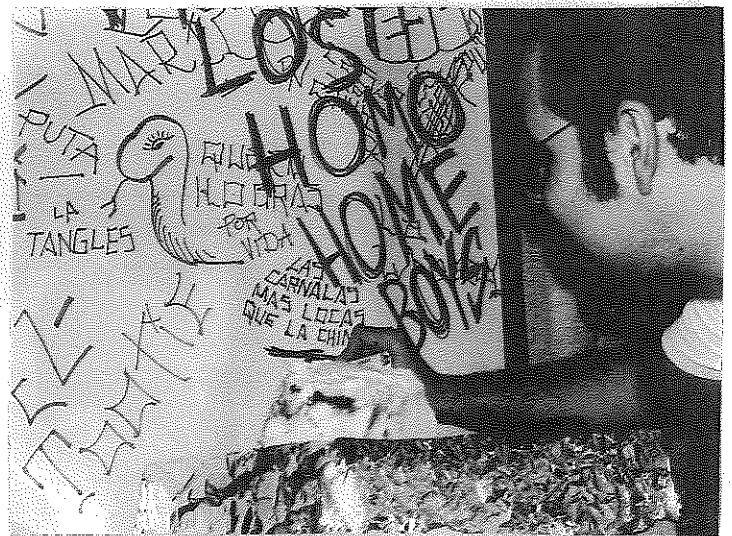
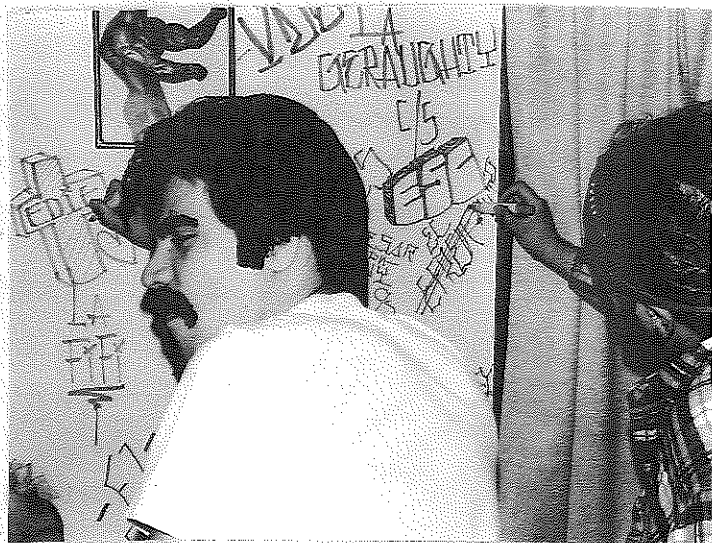
H.B. EXPOSITION

Getting loaded to the "Trolley Song"



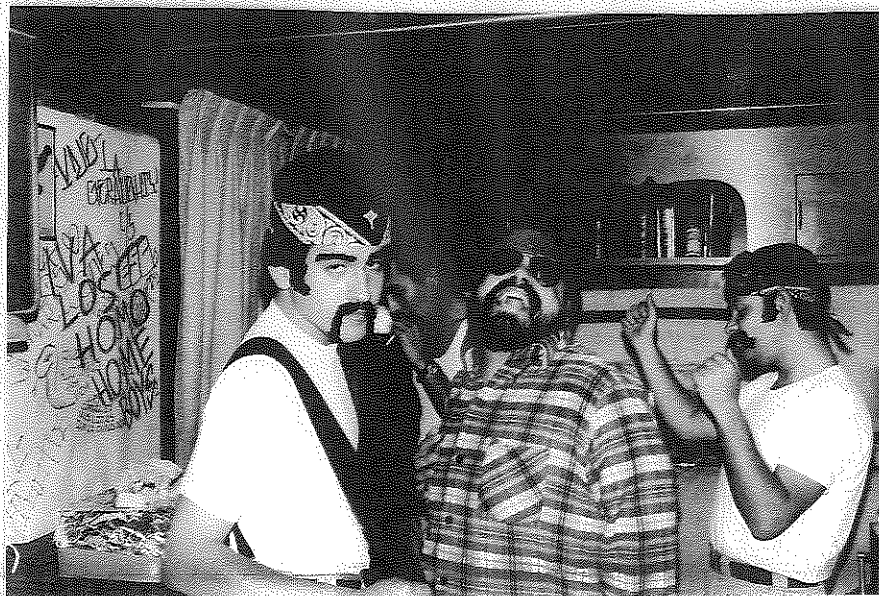


Everyone threw  
their "placa"  
on the  
walls



# H.I.B. EXPOSÉ

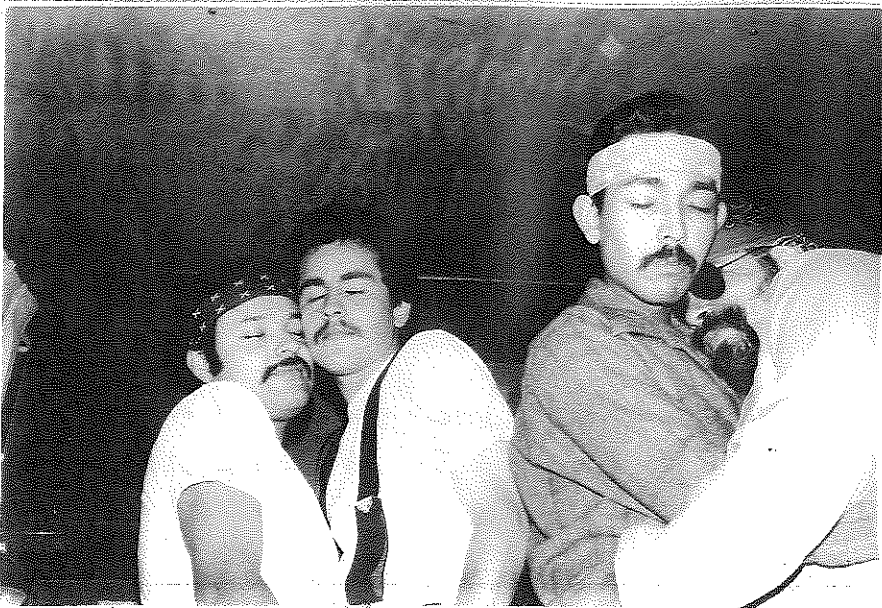
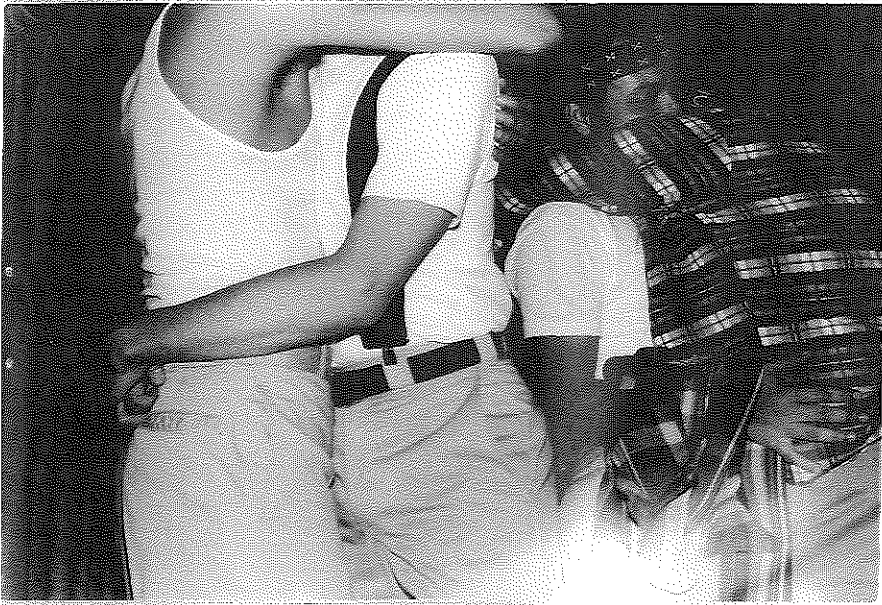
representatives  
from  
East  
Side Clover,  
Cerraghty Loma  
Cypress Park  
Boys...



The  
Avenues,  
El Chemo,  
Whitefence  
18th Street  
etc... etc...

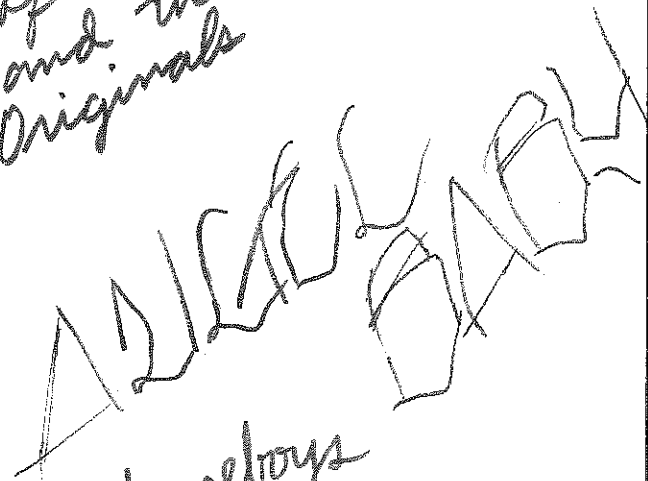


one homo-homeboy asks  
another to dance...



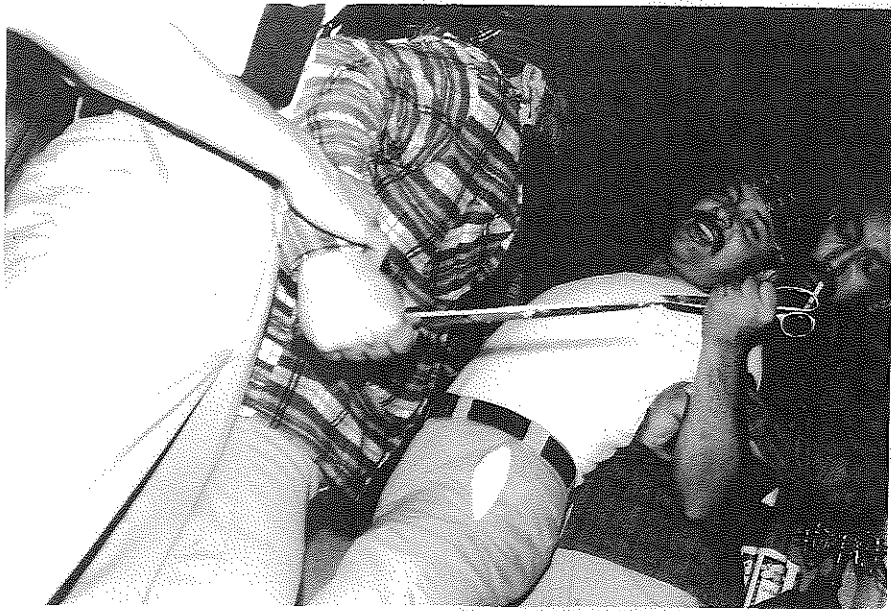
# THE ORIGINALS

to the  
sounds  
of Rosie  
and the  
Originals



homo-homeboys  
slowdancing  
cheek to  
cheek...

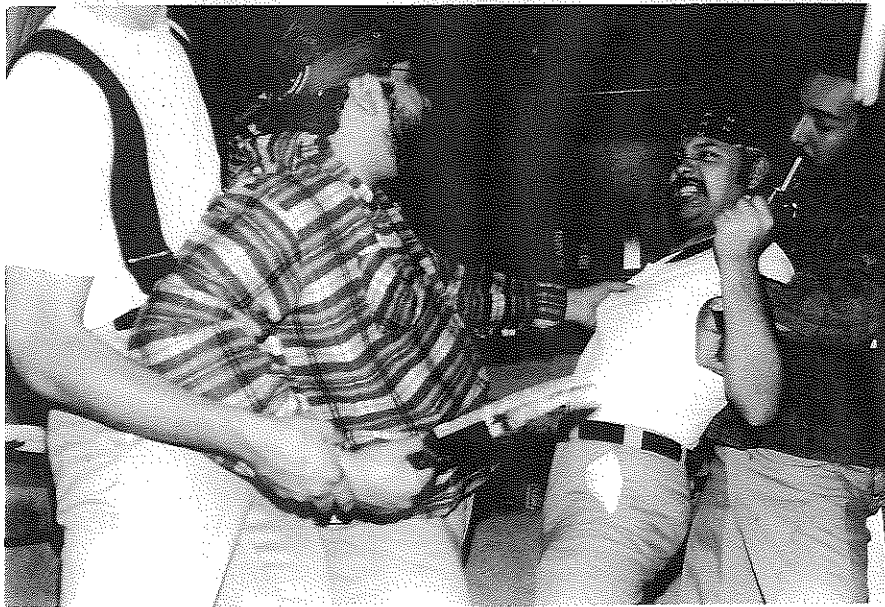
During  
the  
middle  
of  
the  
party  
2 drunk  
Homo  
Homeboys  
started  
fighting  
over another  
guy.



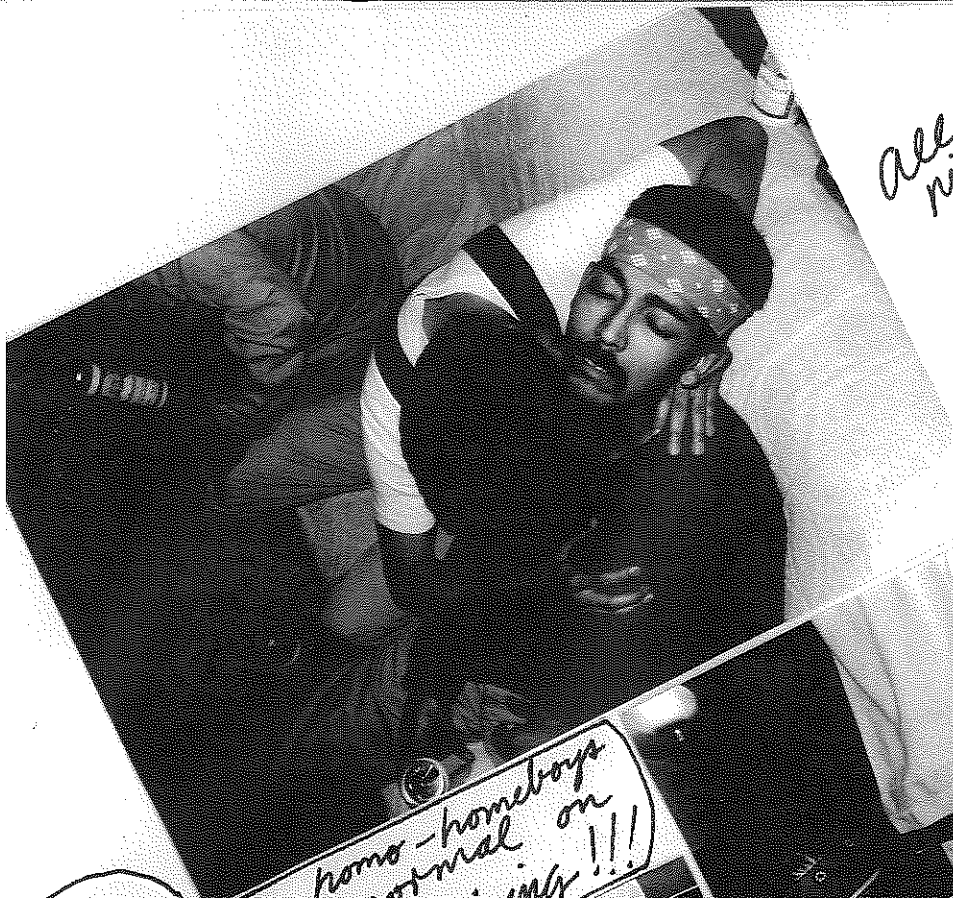
2  
Homeboys  
try to  
break up  
the  
"chingaso!"

# H.B. EXPOSITION

"Cabrona! I'm  
gonna stab your ass!"

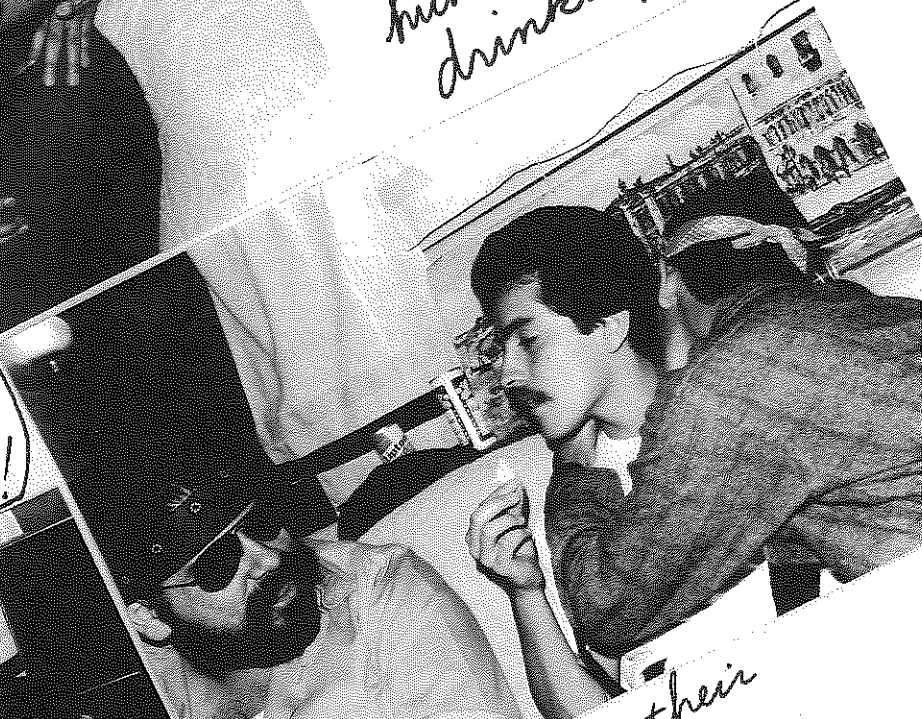


"Come on, you puta, I'll  
rip you to shreds, right  
here!"



All night  
Homeboys  
were giving  
each other  
hickeys while  
drinking and...

As you  
can see the homo-homeboys  
look perfectly normal on  
the outside. How deceiving!!!

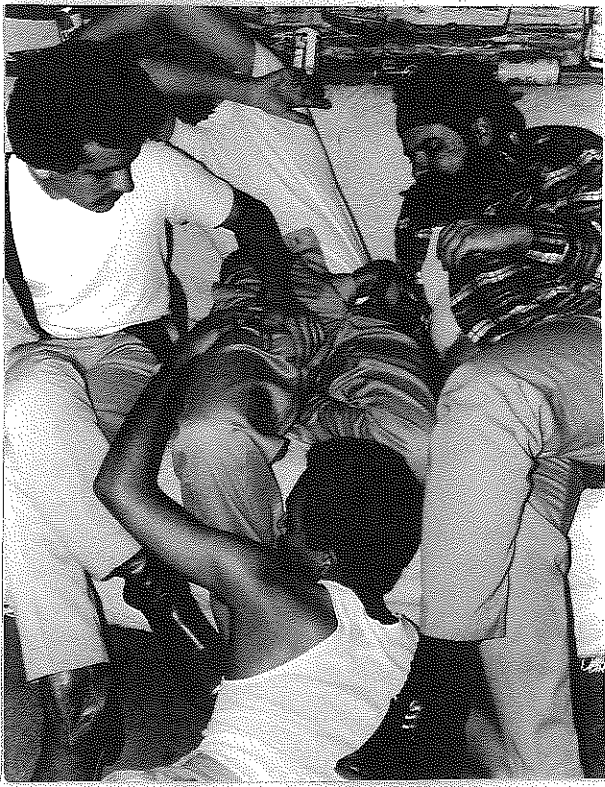


...listening  
queer  
to their  
music.

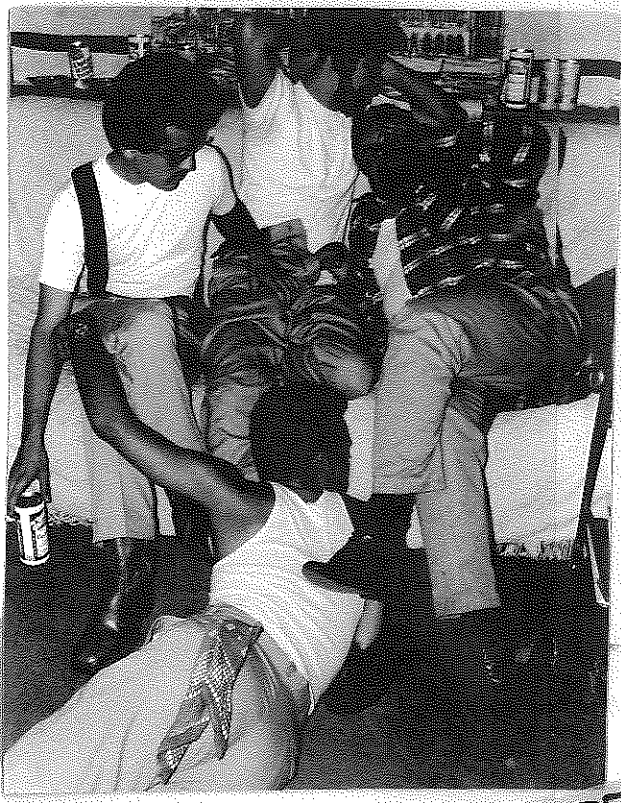


LA  
f s f s  
~~~~~

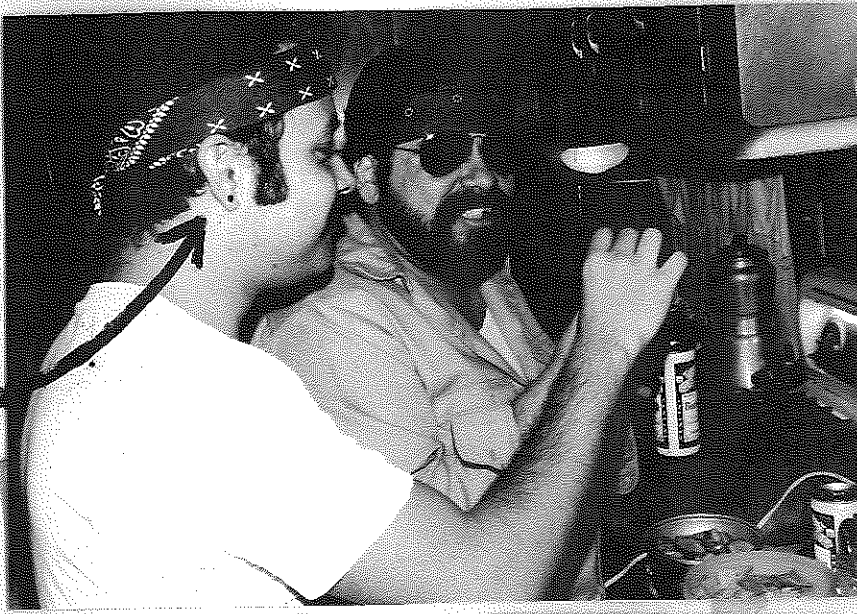




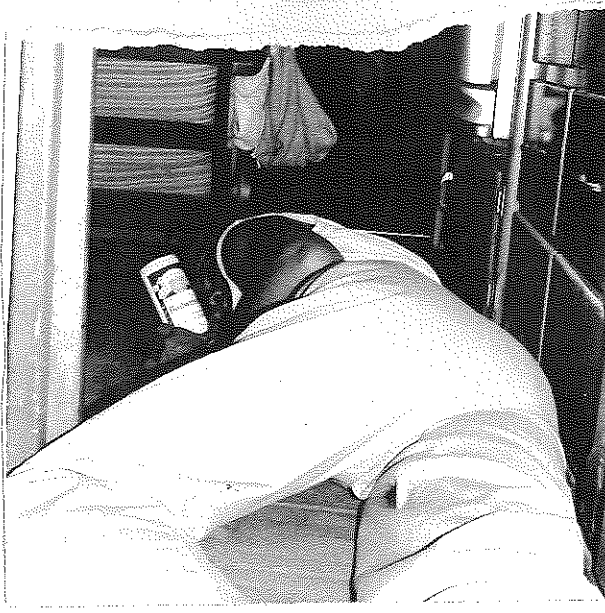
Homeboys attacking one of their kind. The bearded homeboy under attack was obviously on some sort of narcotic.



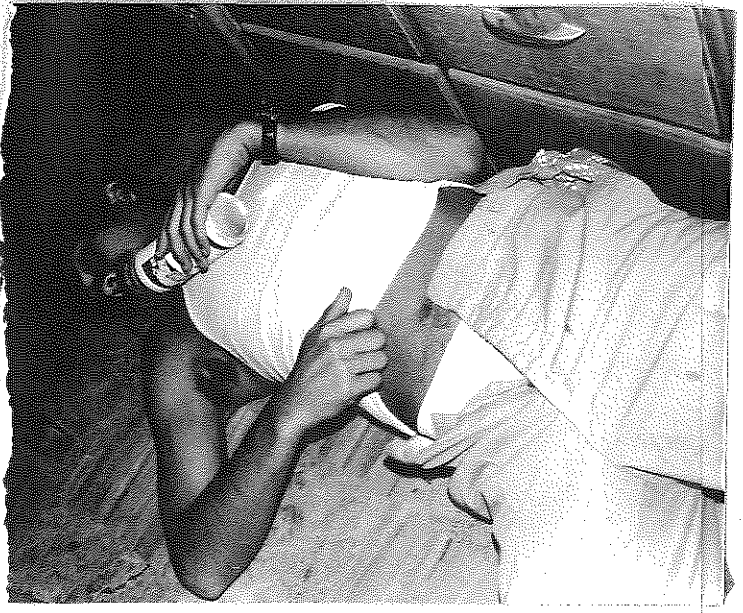
one homeboy passes a "joint" to another. (Notice earring on ear. a dead giveaway of a Homo)



**H.I.B.I.F.**  
Warning: these photos document a series of perverted acts in explicit detail!

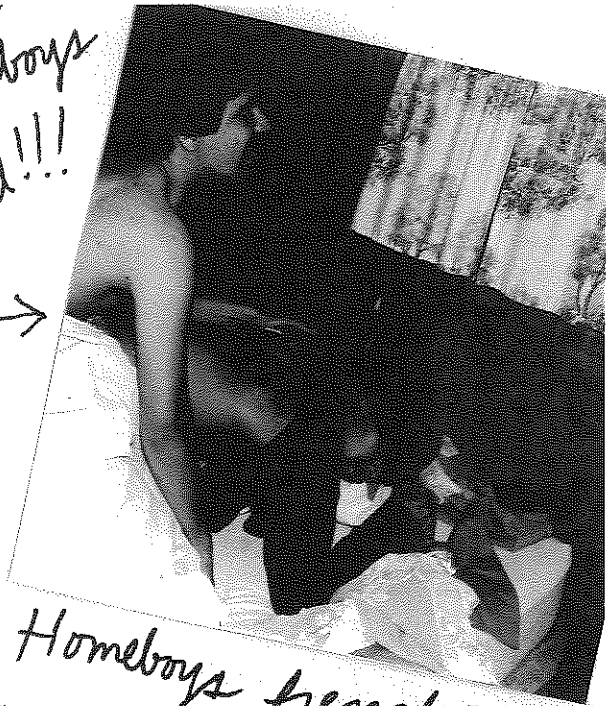


2 Homos passed out still clutching their beer cans.





Homo Homeboys in bed!!!



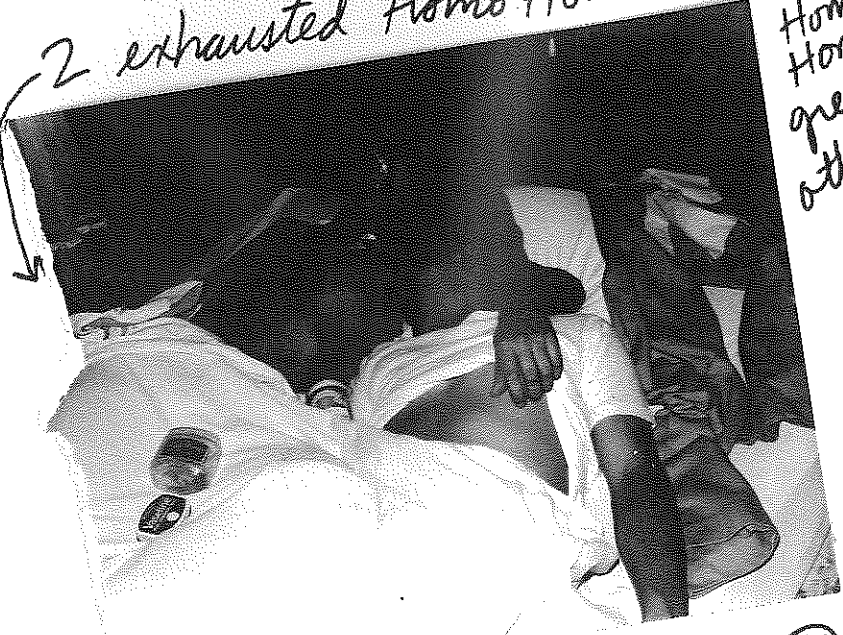
Homo Homeboys frenching!!

# EXPOSÉ

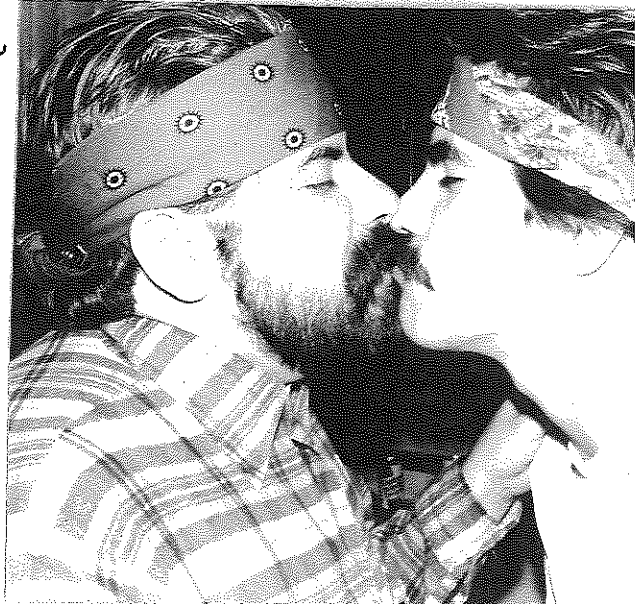
Going Down on a Homeboy; Rape? or mutual desire?



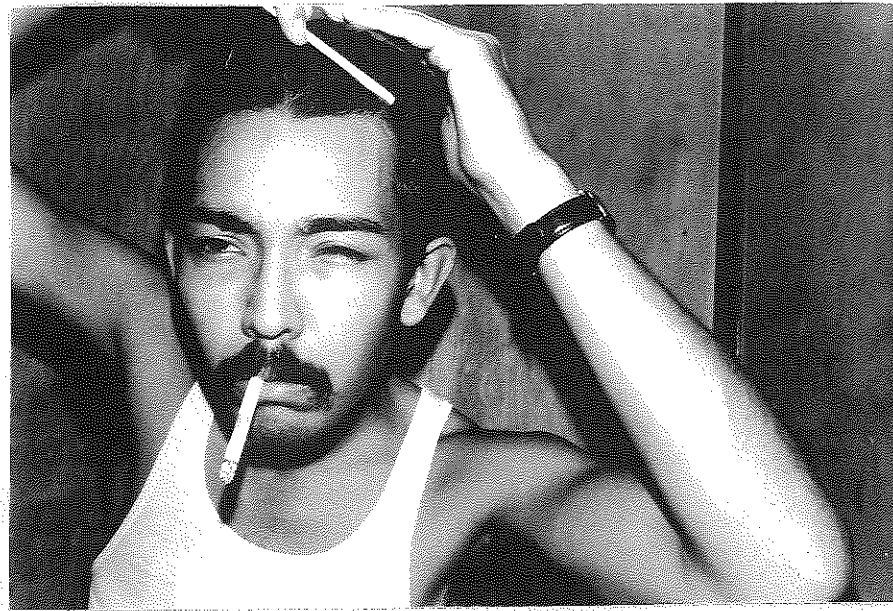
2 exhausted Homo Homeboys!



Homo Homeboys greet each other with a kiss



How can you tell if a Homeboy's, a homo?



## H.B. EXPOSÉ



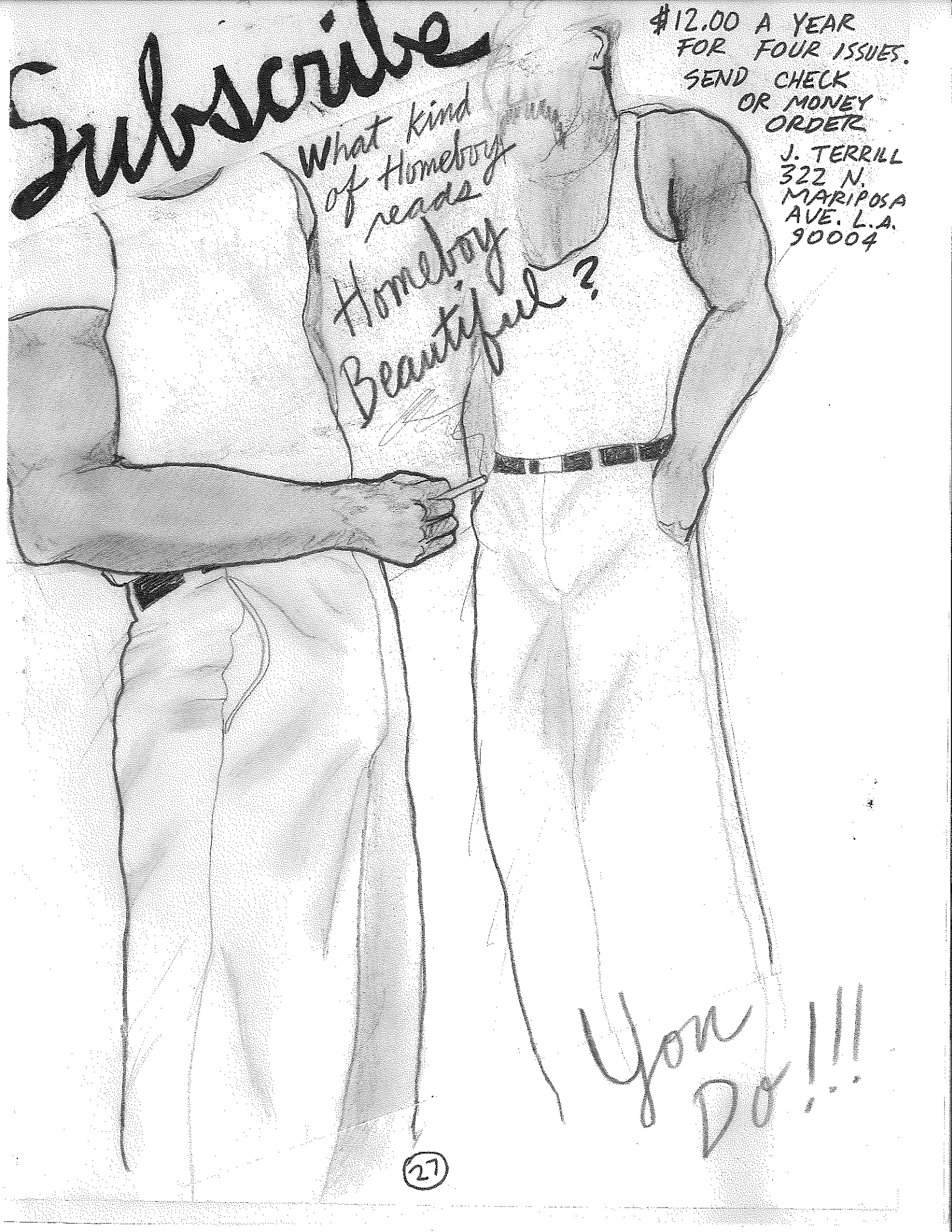
It's very hard to tell but one sure giveaway is: Vanity.  
A homo-homeboy is extremely vain about his appearance.  
As these photos show a homo homeboy will spend up to 5  
hours in the bathroom combing his hair. In future issues  
we'll investigate "mal-flora homegirls!"

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Beautiful?

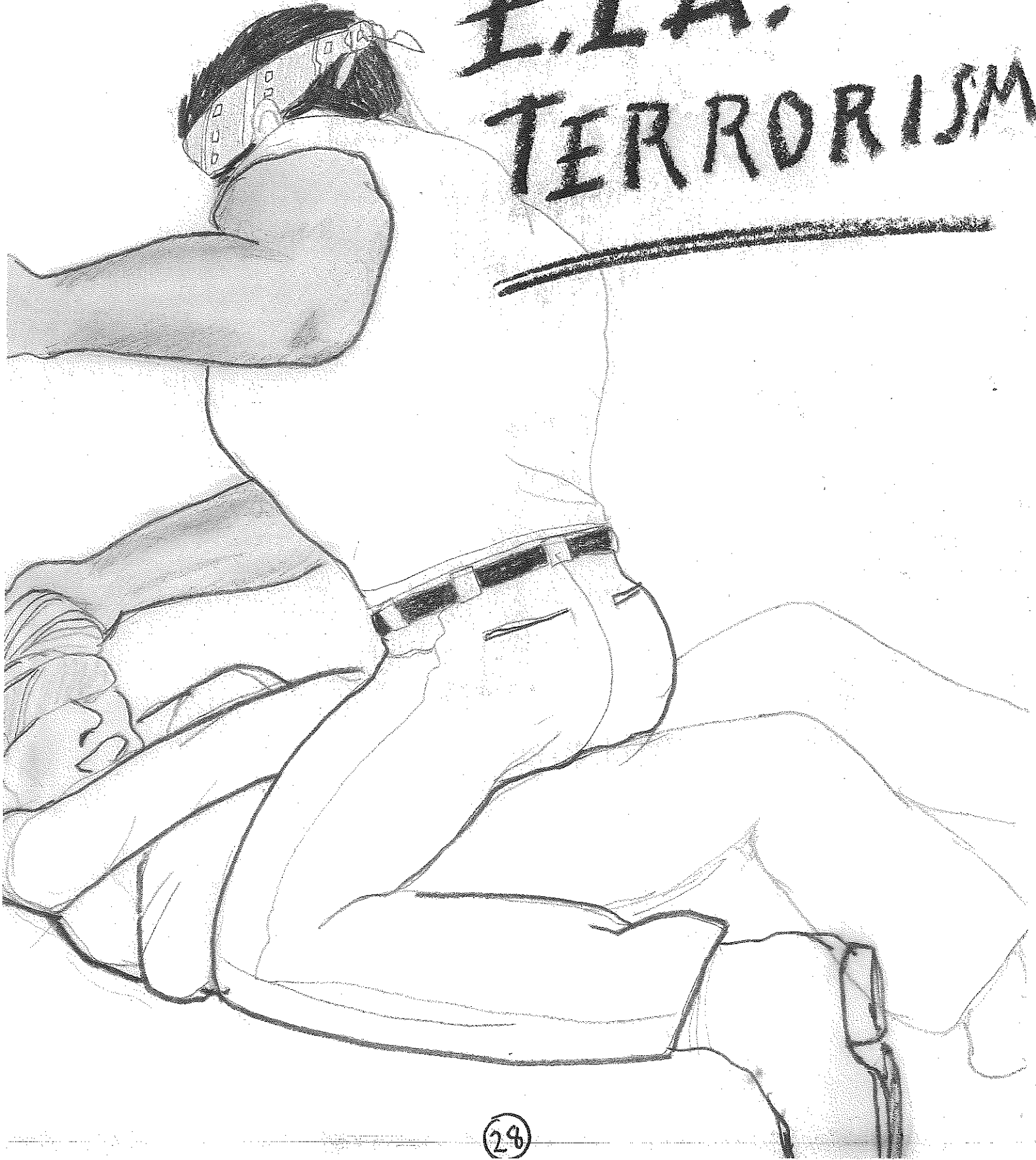


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