The Brooklyn Museum Drops New Exclusive Off-White Merchandise

Additions include leather handbags, a limited-edition flip clock, and other capsule items made exclusively for Virgil Abloh: “Figures of Speech”

Available in person at the Brooklyn Museum during a special after-hours event on Thursday, September 15, 7–10 pm, and online starting Friday, September 16, 9 am, at https://church---state.brooklynmuseum.org

The Virgil Abloh: “Figures of Speech” exhibition shop at the Brooklyn Museum, “Church & State,” has launched new exclusive, limited-edition merchandise by Abloh’s brand Off-White. The latest apparel and accessories include couture garments made in Italy, bearing checkered patterns and details about the exhibition. The rest of the capsule is made up of leather handbags, including one emblazoned with an architectural drawing of Abloh’s SOCIAL SCULPTURE, an exhibition highlight; iconic vintage-feel tees; and fleeces with spray-effect graphics. Also featured is a tabletop flip clock that encapsulates the inspiration behind the collection, reminding us of the evolution occurring every moment.

All products are available from Off-White stores in New York and Paris as well as the Brooklyn Museum “Figures of Speech” shop and its online store. Access to “Church & State” is included with tickets to Virgil Abloh: “Figures of Speech.” Additional merchandise drops will take place throughout the exhibition’s run (July 1, 2022–January 29, 2023).

Exhibition Credits

Exhibition design for Brooklyn Museum is by Mahfuz Sultan, Creative Director, Clocks, in collaboration with Tawanda Chiweshe and Francisco Gaspar, Creative and Artistic Directors of ALASKA ALASKA, and Lance Singletary, Director of Exhibition Design, Brooklyn Museum. Exhibition design for previous iterations of “Figures of Speech” is by Samir Bantal, Director of AMO, the research and design studio of OMA.

The exhibition is organized by the Museum of Contemporary Art Chicago. The exhibition tour is made possible by Kenneth C. Griffin.

Special thanks to Virgil Abloh Securities for their partnership.

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