## Press Release

## The Brooklyn Museum Announces Updated Admission Prices

Pay-as-you-wish remains in place for all; suggested general admission increases from \$16 to \$20 for adults and \$10 to \$14 for students, adults 65+, and visitors with disabilities



The Brooklyn Museum announces an update to its admission prices starting September 27, 2023. The new ticketing policy—the Museum's first pricing change in nine years—will increase suggested general admission from \$16 to \$20 for adults and \$10 to \$14 for students, adults aged 65 years and older, and visitors with disabilities. Visitors aged 19 years and younger will continue to receive free general admission. Admission to ticketed exhibitions remains \$25.

The updated policy will help the Museum continue to expand its public offerings and achieve its mission, all while facing increased costs of business operations and rising inflation. The pay-as-you-wish admission model remains in place for all visitors, reflecting the Museum's commitment to expanding access and prioritizing the needs of its community.

"We are increasing our suggested admission prices to encourage our audiences to join us in supporting our world-class art collection, trailblazing and timely exhibitions, and dynamic programming for all ages. Of course, we will remain pay-as-you-wish for all to ensure that price is never a barrier to entry," says KP Trueblood, President and Chief Operating Officer, Brooklyn Museum.

The cost of a Museum <u>Membership</u> remains the same, starting at \$75 per year for individuals. Membership grants free and untimed admission to the Museum, including all ticketed exhibitions. Members also receive access to exclusive previews and programs; early access to films, performances, and talks; and discounts at the Museum Shop and dining options. In a special introductory offer, a six-month membership can be purchased for \$39, less than the cost of entry to two ticketed exhibitions. Our current ticketed exhibition is <u>Africa Fashion</u>, the largest-ever presentation celebrating fashion's critical role in Africa's cultural renaissance, on view till October 22. Up next is <u>Spike Lee: Creative Sources</u>, which opens October 7 to give visitors a rare glimpse into the legendary filmmaker's world and the sources of inspiration that have fueled his creative output. All other exhibitions are included in general admission.

The Brooklyn Museum remains dedicated to expanding access to our offerings through a robust lineup of free programs and events. Annually, the Museum serves 50,000+ visitors through free public programming, including the flagship monthly First Saturdays series that grants access to non-ticketed exhibitions. The Museum also serves 50,000+ individuals annually through free educational programming, including visits for 9,000+ students from Title 1 schools in New York City.

The Museum continues to offer free admission to health care workers, active-duty military personnel and their families, SNAP/EBT cardholders, and holders or members of the Cool Culture Family Pass, Culture Pass (via New York, Brooklyn, and Queens Public Library), Culture Connected, American Alliance of Museums, International Council of Museums, and Museums Council of New York City.

For more details, review our admission and hours and ticket FAQ.