

# Press Release

## The Brooklyn Museum Welcomes Carly Goettel as Chief Development Officer



Brooklyn Museum

The Brooklyn Museum has appointed Carly Goettel as Chief Development Officer. Goettel has nearly two decades of nonprofit experience working in and with complex organizations. She has planned and managed large-scale campaigns ranging from \$40 million to \$3 billion, built and assessed fundraising operations, managed teams, and amassed experience in major gifts programs, membership programs, institutional giving, special events, community engagement, and communications. She begins her position at the Brooklyn Museum this November.

“We’re so excited to welcome Carly to the Museum’s leadership team,” says Anne Pasternak, Shelby White and Leon Levy Director, Brooklyn Museum. “She brings to the role extensive experience and a passion for our mission. We’re thrilled that she’ll be leading our Development division as we approach our two hundredth anniversary and prepare for big things!”

Goettel joins the Brooklyn Museum from CCS, a strategic fundraising consulting firm, where she supported fundraising initiatives at Georgetown University, NYU Stern School of Business, the Carnegie Museums of Pittsburgh, and the National Museum of American Jewish History. Prior to her work with CCS, she held roles with leading cultural institutions including the American Folk Art Museum, the Intrepid Museum, the Irish Arts Center, and the New York Botanical Garden.

In her new role, Goettel will work closely with Museum leadership and the Board of Trustees to shape the Museum’s institutional fundraising strategy. Among other undertakings, this will involve building the foundations for a major gifts pipeline, create a significant capital campaign, and increase contributed revenue. As head of the Development division, she will lead the team to deepen and broaden the Museum’s

engagement with current and prospective donors locally, nationally, and internationally, working closely with membership, corporate relations, institutional giving, and special events.

Image: Photo Courtesy of Carly Goettel.