

Press Release

The Brooklyn Museum Plans Robust Museum-Wide Programming in Conjunction with *Frida Kahlo: Appearances Can Be Deceiving*

On view at the Brooklyn Museum February 8–May 12, 2019, *Frida Kahlo: Appearances Can Be Deceiving* explores the iconic artist's life and work through Kahlo's personal objects, clothing, and key paintings, as well as archival film, photographs, and related objects from the Brooklyn Museum's collection. In conjunction with the exhibition, the Brooklyn Museum will present a robust schedule of public and educational programs, events, film screenings, food offerings, and special tours highlighting the life and legacy of Frida Kahlo.

PUBLIC PROGRAMS

Saturday, February 9, 2–4 pm

Curator Talk: Frida Kahlo

Iris and B. Gerald Cantor Auditorium, 3rd Floor

Tickets are \$16 and include Museum general admission (purchase tickets for Frida Kahlo separately).

Celebrate the opening of *Frida Kahlo: Appearances Can Be Deceiving* as curators and scholars share insights into Kahlo's career and discuss the intersection of dress, disability, and politics within her artistic practice and life. Participants include Circe Henestrosa, curator of *Frida Kahlo: Making Her Self Up* at the V&A London; Gannit Ankori, Professor of Fine Arts at Brandeis University; Catherine Morris, Sackler Senior Curator for the Elizabeth A. Sackler Center for Feminist Art; and Lisa Small, Senior Curator, European Art, Brooklyn Museum.

Sunday, February 24, 2–3:30 pm

Brooklyn Symphony Orchestra: Friends of Frida

Iris and B. Gerald Cantor Auditorium, 3rd Floor

Tickets are \$20; day-of tickets are \$25 at the door (purchase tickets for Frida Kahlo separately).

Brooklyn Symphony Orchestra celebrates the opening of *Frida Kahlo: Appearances Can Be Deceiving* with a concert of musical compositions loved by Kahlo herself.

Tuesday, March 19, 2–3:30 pm

Brooklyn Afternoons

Meet in the Rubin Lobby, 1st Floor

Tickets are free with RSVP.

Individuals with memory loss and their caregivers are invited to experience *Frida Kahlo* while enjoying conversation, art, and one another's company.

Thursdays, April 4 and April 18, 7–9 pm

Frida Kahlo: A Perfumed Portrait

Robert E. Blum Gallery, 1st Floor

Tickets are \$55 and include a special gift.

Experience some of Frida Kahlo's favorite perfumes and consider the power of fragrance as a form of self-expression with an intimate presentation in which visitors are invited to smell five perfumes and learn about their individual styles and stories, followed by a tour through *Frida Kahlo* focusing on how Kahlo used her art, clothing, and personal possessions to shape and share her identity.

This event is led by Jessica Murphy, Manager of Visitor Experience at the Brooklyn Museum, who writes about fragrance online and teaches classes on fragrance culture at venues around New York City.

Saturday, April 6, 5–11 pm

First Saturday

Throughout the Museum

Museum general admission is free (purchase tickets for Frida Kahlo separately).

Celebrate the legacy of Kahlo's boundary-breaking art with a night of live music, film, and art-making. The event will feature Mexican-American and Chicana artists from the borough.

Thursday, April 11, 6–7:30 pm

Verbal Description and Touch Tour

Meet in the Rubin Lobby, 1st Floor

Tickets are free with RSVP.

Blind individuals and those with low vision are invited to experience *Frida Kahlo* through a descriptive gallery tour featuring tactile opportunities and other sensory engagement.

Thursday, April 25, 7 pm

Film: Little Cinema Presents *Frida*

Iris and B. Gerald Cantor Auditorium, 3rd Floor

Tickets are \$16 and include Museum general admission (purchase tickets for Frida Kahlo separately).

Little Cinema presents an immersive screening of *Frida* (Julie Taymor, 2002, 123 min.), a biopic based on the life of the iconic artist, which celebrates the ways she lived unapologetically and explores how she developed her personal aesthetic. This special screening includes live music performances that bring to life the film's award-winning soundtrack.

Friday, May 10, 8–11 pm

¡Viva Frida Kahlo! Dance Party

Martha A. and Robert S. Rubin Pavilion and Lobby, 1st floor

Tickets start at \$25

Bid farewell to *Frida Kahlo* with a night of dancing, musical tributes, and performance. Featuring art-making with feminist Latinx art collective Colectiva C3smica, DJ sets by Chulita Vinyl Club, and a makeup station provided by Revlon.

Various Dates and Times

Pop-Up Talks

Robert E. Blum Gallery, 1st Floor

Free with admission to Frida Kahlo.

Visitors can enhance their experience viewing *Frida Kahlo* with 15-minute pop-up talks inside the exhibition. Talks in English will take place on weekdays from 3–4 pm and on weekends from 2–3 pm; Spanish tours will take place on select Sundays from 3–4 pm.

Visit bit.ly/kahloevents for more information and tickets.

ASK BROOKLYN MUSEUM MOBILE APP AND VISITOR EXPERIENCE

Visitors can use the Museum's award-winning texting mobile app, ASK Brooklyn Museum to further engage with *Frida Kahlo: Appearances Can Be Deceiving* during their visit. App users can hunt for Kahlo quotations posted around the Museum building in order to win a prize. Displayed in both English and Spanish, these quotes will be scattered in various site-specific locations, including the collection galleries, bringing *Frida Kahlo: Appearances Can Be Deceiving* to the entire Museum. Using the app allows visitors to chat directly with Museum staff to learn even more about Kahlo's life and art, as well as works on view in the Museum's encyclopedic collection. In addition, visitors can explore the Museum's collections through themes and imagery related to the Kahlo exhibition using palm cards available at the exit of the special exhibition galleries.

ASK Brooklyn Museum is generously supported by Bloomberg Philanthropies as part of their Bloomberg Connects digital engagement initiatives.

DINING EXPERIENCE

To coincide with the opening of *Frida Kahlo: Appearances Can Be Deceiving*, Great Performances Hospitality Group, the Museum's exclusive food service partner, will offer a multifaceted food experience throughout the Museum. Kahlo-inspired dining options will be available at the Norm, which has partnered with acclaimed local chefs who focus on Mexican cuisine: Carlos and Felipe Arellano of Park Slope's Chela; Justin Bazdarich of Greenpoint's Oxomoco; TJ Steele of Sunset Park's Claro; and Sue Torres, television personality and consultant. Along with Saul Bolton, a Michelin-starred chef and executive chef of The Norm, these partner chefs will create special dishes inspired by the life and work of Frida Kahlo, which will rotate in The Norm throughout the duration of the exhibition. These talented chefs will also collaborate with Great Performances on a series of activations throughout the Museum that will share their Mexican food and culture expertise with the public, including cooking classes; pop-up offerings of signature items at *First Saturdays*; cooking demonstrations; and a talk about the history, traditions, and regional differences of Mexican cuisine.

EDUCATIONAL PROGRAMS

Wednesdays, March 13 and May 1, 10–11 am

Stroller Tour

Tickets are \$25.

Young museumgoers and their caregivers are invited to experience the Brooklyn Museum's galleries through an interactive tour. This baby-friendly program features touchable objects, songs, and an opportunity to connect with other adults. Each month features a different exhibition, with tours in March and May visiting several objects in *Frida Kahlo: Appearances Can Be Deceiving*.

Sundays, March 3–April 28, 2019 (no class April 21)

F.A.M. (Family Art Magic)

Eight sessions: \$208

Single-day option: \$27

In spring we explore wearable art such as crowns, clothing, and jewelry in our collection. On Sunday, March 10 and Sunday, April 11, F.A.M. will spend each day visiting a single object in *Frida Kahlo: Appearances Can Be Deceiving*.

Friday, March 15, 5–7:30 pm

Teen Night: Permissions of Truth

Free and open to all teens 14+ (purchase tickets to Frida Kahlo separately).

Inspired by *Frida Kahlo: Appearances Can Be Deceiving* and *Half the Picture: A Feminist Look at the Collection*, March's Teen Night celebrates today's feminist art practice and the unwavering legacy of Mexican artist Frida Kahlo, asking: who gives you permission to speak your truth? During this monthly event, teens ages 14 and up can participate in art-making, music, performance, gallery activities, community-building, and more.

Sunday, April 14, 4–5:30 pm

Creativity Lab

Admission is free (purchase tickets for Frida Kahlo separately).

In this drop-in workshop, families take inspiration from our galleries and get messy, experiment with materials, and learn artistic techniques with a new project each month. On April 14, attendees will make art inspired by *Frida Kahlo: Appearances Can Be Deceiving*.

Tuesday–Friday, February 19–22, 9 am–4 pm (After-Camp Art: 4–6 pm)

Winter Camp: Painting and Photography, ages 8–13

Four sessions: \$496

Campers indulge in art at this camp with gallery visits, art-making, and more. This February, the Brooklyn Museum dives into *Frida Kahlo: Appearances Can Be Deceiving* to explore themes of portraiture and cultural identity in two mediums. Campers will develop their painting skills from the ground up, starting by stretching a canvas, and experiment with acrylics and watercolors; then learn to use a camera and make digital prints in the Museum's photo studio. The week ends with Friday's Open Studio.

Spring Gallery/Studio Program Classes:

Saturdays, March 2–May 11, 1:30–3:30 pm

Photography: Crafted Identity, Ages 14–17

Ten sessions: \$285

Teen students will visit *Frida Kahlo: Appearances Can Be Deceiving* and see how artists use their creative vision to create self-crafted identities; learn how to operate a digital camera; construct backgrounds; and take their own inventive self-portraits.

Sundays, March 3–12, 10:30 am–12:30 pm

Sculpture: Soft and Fuzzy, Ages 8–10

Ten sessions: \$285

This class explores how artists across the world have used textiles to express themselves—from African masquerade and Mexican clothing to contemporary abstract art. Students use wire, yarn, paper, felt, and other fibers to construct soft sculptures that reflect the senses of touch and sight.

Saturdays, March 2–May 11, 1:30 pm–3:30 pm

Portfolio Development: Painting, Ages 11–13

Ten sessions: \$285

Students will paint still life works and human figures and include elements influenced by the art of the Brooklyn Museum, to develop portfolio pieces for art-focused school applications. Open to all levels of experience.

Sundays, March 3–May 12, 1:30–3:30 pm

Drawing: The Self and the Other, Ages 14–17

Ten sessions: \$285

Students study anatomy, proportion, and composition while developing skills with charcoal, graphite, and color pencils. By studying the Museum's collections from around the world, students can discover how artists paint themselves and people from other cultures.

FRIDA KAHLO AT THE MUSEUM SHOP

To highlight the rich cultural traditions of Mexico, a selection of carefully curated items will be available in our Frida Kahlo shop, accessible upon exiting the exhibition galleries. Over 95 percent of the items available for purchase are sourced from local vendors and artisans in Mexico. Highlights include textiles and apparel from the Otomi; ceramics from Oaxaca, Puebla, and Colima; Acapulco chairs; and vintage items hand-picked from markets in Mexico.

The Brooklyn Museum also commissioned a selection of items from Mexican artists that will be exclusively sold in the Museum Shop throughout the run of *Frida Kahlo: Appearances Can Be Deceiving*. This includes a “Brooklyn” T-shirt from Mexico City-based sign painter and type designer Gen Ramirez, as well as an illustration titled *La Paloma* from Brooklyn-based illustrator Cecilia Ruiz, which will adorn mugs, prints, and postcards.