

Media Alert



Family Party 2019. (Photo: Kolin Mendez Photography)

Join an Afternoon of Fun Play and Unique Art-Making at the Family Party, the Brooklyn Museum's Annual Family Benefit, on January 26

Hosted by KAWS and Julia Chiang, and Tia and Mark Gonzales

The Family Party, the Brooklyn Museum's annual family benefit, returns on Sunday, January 26, from 2 to 5 pm. Adults and children will enjoy one-of-a-kind art projects and activities highlighting Brooklyn makers, creatives, and artists, as well as the Museum's Teen Council, throughout the Museum's Beaux-Arts Court, located on the third floor. Brooklyn-based artist KAWS and artist Julia Chiang, along with skateboarder and artist Mark Gonzales and his wife, Tia Gonzales, will serve as Event Hosts. Proceeds from the event will help support the Museum in continuing to provide free or low-cost education and outreach programs to thousands of people each year.

The afternoon features exciting activities from a variety of local creators. Highlights include three bouncy castles; a mini tattoo station featuring temporary tattoos by Oliver Jeffers and Tattly; the interactive carnival-style game *Risk Management*, by Risa Puno; a treasure hunt by Mark Gonzales, with prizes from Krooked skateboards; an immersive photo booth created by Margeaux Walter; and a pizza-making station featuring seasonal vegetables, organized by the Sylvia Center. In between all of the activities, families are invited to relax in the chill-out zone, designed by Studio Jeremyville.

In addition, the Brooklyn Museum Teen Council and Education department will lead an array of activities, including a re-creation of the ancient Egyptian board game *senet*, a Big Draw activity, and an art-making activity based on Oliver Jeffers's book series *The Day the Crayons Quit*. Museum educators have also organized an Escape the Galleries activity, where children will solve puzzles to "escape" from the ancient Egyptian galleries.

Tickets and packages are as follows:

- Visionary: \$10,000 (Includes 20 tickets, sponsor listing, name/logo visibility on promotional materials, branded activation opportunities, and complimentary yearlong Brooklyn Families membership for two families)
- Champion: \$5,000 (Includes 10 tickets, recognition on promotional materials, opportunity to co-chair the event, and a complimentary yearlong Brooklyn Families membership)
- Supporter: \$1,000 (Includes 5 tickets, recognition on promotional materials, opportunity to join Host Committee, and a complimentary yearlong Dual Membership)
- Best Friend Ticket (Adult): \$50 (limited availability)
- Kiddie Ticket (Child 2–13): \$25 (limited availability)

The Brooklyn Museum offers classes, camps, and other programs for children, teens, and adults to enjoy throughout the year. Each year, the Museum welcomes thousands of children and families to its Gallery/Studio Program, school visits, teen events, hands-on art-making, and other enriching programs.

For more information, please email familyparty@brooklynmuseum.org, call 718.501.6424, or visit bit.ly/FamParty2020.

Featuring artist projects by:

Oliver Jeffers
Studio Jeremyville
Risa Puno
Margeaux Walter

Activities by:

Public School
The Brooklyn Kitchen
The Sylvia Center
Kids Breaking League

Event Chairs

Sarah Arison
Canis and Dao-Yi Chow
Julia Kahr and Brian Colton
Samantha and Terry Coyne
Michi Jigarjian
Charmaine and Roman Mendoza
Lindsay and Gabriel Pizzi
Carla Shen and Christopher Schott
Olivia Song and Scott Rofey
Colleen and Graves Tompkins
Heather and Sean Ward

Host Committee

Camella Ehlke

Amanda and Glenn Fuhrman

Jeanne and Dennis Masel

Joie Jager-Hyman and Josh Zizmor

Israel (LEV) Levarek

Listings as of December 16, 2019