

Brooklyn Museum

Press Release

September 2017

Brooklyn Museum's *Target First Saturday* Celebrates Hispanic Heritage Month on October 7

On October 7, *Target First Saturday* celebrates Latinx and Hispanic culture across the Americas in honor of Hispanic Heritage Month. Highlights include performances by **Locos por Juana** and **Batalá**; a curator tour of ***Proof: Francisco Goya, Sergei Eisenstein, Robert Longo***; a salsa party hosted by **Balmir Latin Dance Company**; and a celebration of tropical music with **Geko Jones** and **La Chiquita Brujita**.

Throughout 2017, *Target First Saturdays* highlight female-identified and gender-nonconforming artists and organizations that challenge gender conventions. This programming is part of *A Year of Yes: Reimagining Feminism at the Brooklyn Museum*, which celebrates the 10th anniversary of the Elizabeth A. Sackler Center for Feminist Art.

Brooklyn Museum's *Target First Saturday* events attract thousands of visitors to free art and entertainment programs each month. Some *Target First Saturday* programs have limited space and are ticketed on a first-come, first-served basis. *Denotes a ticketed event.

5–7 pm Music: Grammy-nominated Locos por Juana fuses Latin, Caribbean, and American rhythms in a high-energy performance. Presented in partnership with Carnegie Hall's Neighborhood Concert Series.



Locos Por Juana. Photo by Juan Ranjeo

6 pm Curator Tour: Sara Softness, Assistant Curator, Special Projects, leads a tour of the exhibition *Proof: Francisco Goya, Sergei Eisenstein, Robert Longo*.

6:30–8:30 pm Hands-On Art: Create your own clay vessel inspired by North and Central American vessels.

6:30–9:30 pm Salsa Party: Balmir Latin Dance Company hosts a salsa party with lessons and performances by Brooklyn's best Latin dance teams.

***7 pm Film:** The New York Latino Film Festival and Little Cinema present a screening of the cult classic *The Holy Mountain* (Alejandro Jodorowsky, 1973, 114 min.) layered with live theatrical performances.

7 pm Music: All-female Afro-Brazilian percussion group Batalá New York performs samba-reggae beats.



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7:30–8:30 pm Teen Pop-Up Talks: Teen Apprentices host ten-minute talks in English and Spanish on artworks that honor Latinx history in our collection.

8:30 pm Pop-Up Poetry: Aracelis Girmay and Darrel Alejandro Holnes read poems honoring Latinx and Hispanic culture. Presented in partnership with Cave Canem, an organization committed to cultivating the artistic and professional growth of black poets.

8–10 pm Music: Legendary producer and DJ Geko Jones joins forces with performing artist La Chiquita Brujita to celebrate the international community of artists, DJs, and collectives producing the best tropical music in Brooklyn.

GENERAL INFORMATION

Admission:

Contribution: \$16; students with valid I.D. and seniors \$10. Ages 19 and under FREE. Also FREE first Saturday of the month (except September), 5–11 pm. Group tours or visits must be arranged in advance by calling 718.501.6234.

Programs are subject to change without notice. For more information, visit www.brooklynmuseum.org.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/ Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3.
Bus: B41, B69, B48. On-site parking available.

Museum Hours:

Wednesday and Friday, 11 am to 6 pm; Thursday, 11 am to 10 pm; Saturday and Sunday, 11 am to 6 pm; first Saturday of each month (except September), 11 am to 11 pm. Closed Monday, Tuesday, Thanksgiving, Christmas, and New Year's Day.