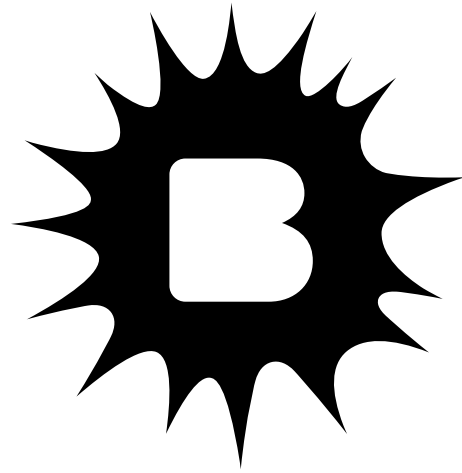


Press Release



December 2015

Free Admission Every Thursday Night, 6–10 p.m. Begins January 21 The Brooklyn Museum Launches *Thursday Nights* Hosted by Squarespace

In 2016, Thursday nights at the Brooklyn Museum will be invigorated by a new partnership with Squarespace, the leading web publishing platform used by countless small businesses and individuals around the world. On January 21, 2016, the Museum will launch *Thursday Nights* hosted by Squarespace, which provides free general admission to the Museum every Thursday from 6 to 10 p.m. Thanks to Squarespace, visitors will now enjoy free access to the Museum and all exhibitions on *Thursday Nights*.



As a major sponsor, Squarespace reinforces the Museum's mission to serve its diverse public and support learning through the visual arts. *Thursday Nights* will transform and augment Thursday nights at the Museum, offering increased accessibility to the Museum's collections, special exhibitions, and public programming, which ranges from talks and performances to hands-on workshops for children and adults. Special exhibitions on view for the January launch include *Agitprop!*; *Coney Island: Visions of an American Dreamland, 1861–2008*; *Forever Coney: Photographs from the Brooklyn Museum Collection*; and *Stephen Powers: Coney Island Is Still Dreamland (To a Seagull)*.

"As a platform that supports great artists, innovators, and creative individuals, we are thrilled to partner with the Brooklyn Museum to offer free Thursday night admission at the Museum," said Anthony Casalena, CEO and Founder of Squarespace. "One of the things that we attribute to our success is the culturally rewarding environment that New York City offers. I'm proud Squarespace is able to give back to our community."

Brooklyn Museum

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www.brooklynmuseum.org

"This exciting partnership will do so much to expand opportunities for our audiences to experience and engage with local artists of all disciplines, and we couldn't be more delighted," said Anne Pasternak, Shelby White and Leon Levy Director of the Museum.

A microsite built by Squarespace will feature Thursday evening programming at the Brooklyn Museum.

About Squarespace

Squarespace's mission is to provide creative tools that power the future of the web. From designers creating the next generation of web and mobile experiences, to anyone managing their own online presence for the first time, Squarespace provides elegant solutions that set new standards for online publishing. By focusing efforts on the fusion of design and engineering, Squarespace strives to create long-lasting products that place equal weight on form and function. Squarespace's team of over 500 is headquartered in downtown New York City, with offices in Dublin and Portland, Oregon. For more information, visit www.squarespace.com/about/.

About the Brooklyn Museum

Founded in 1823 as the Brooklyn Apprentices' Library Association, the Brooklyn Museum contains one of the nation's most comprehensive and wide-ranging collections, enhanced by a distinguished record of exhibitions, scholarship, and service to the public. The Museum's vast holdings span five thousand years of human creativity from cultures in every corner of the globe. Collection highlights include world-renowned ancient Egyptian holdings and the arts of the Americas collections, which are unrivaled in their diversity, ranging from pre-Columbian relics, Spanish colonial painting, and Native American art and artifacts to nineteenth- and early twentieth-century American painting, sculpture, and decorative objects. The Museum is also home to the Elizabeth A. Sackler Center for Feminist Art, which is dedicated to the study and exhibition of feminist art and is the only curatorial center of its kind. The Brooklyn Museum is both a leading cultural institution and a community museum dedicated to serving a wide-ranging audience. Located in the heart of Brooklyn, the Museum welcomes and celebrates the diversity of its home borough and city. Few, if any, museums in the country attract an audience as varied with respect to race, ethnicity, socioeconomic status, educational background, and age. For more information, visit www.brooklynmuseum.org.

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GENERAL INFORMATION

Admission:

Contribution \$16; students with valid I.D. and seniors \$10. Ages 19 and under FREE. Group tours or visits must be arranged in advance by calling extension 234.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B41, B69, B48. On-site parking available.

Museum Hours:

Wednesday and Friday, 11 a.m. to 6 p.m.; Thursday 11 a.m. to 10 p.m.; Saturday and Sunday, 11 a.m. to 6 p.m.; first Saturday of each month (except September), 11 a.m. to 11 p.m. Closed Monday, Tuesday, Thanksgiving, Christmas, and New Year's Day.